

MONTHLY STATUS REPORT – JULY 2019

Seattle Free-Floating Bike Share Program

Summary

- Ridership in July 2019 exceeded June 2019 and was about even with July 2018 (the fleet size this month is about half what it was in 2018).
- SDOT's adaptive cycle-share partner, Outdoors for All, reached its 400th ride in July, achieving and surpassing another 2019 goal five months early.
- With 779 bike share parking spaces installed as of the end of July, we have exceeded 50% of our 2019 target of 1,500 new bike share parking spaces.
 - Currently, 74% of new bike share parking spaces are in on-street corrals, which SDOT is prioritizing to lessen impacts on the sidewalk and to improve visibility and safety for pedestrians.

Permitted vendors

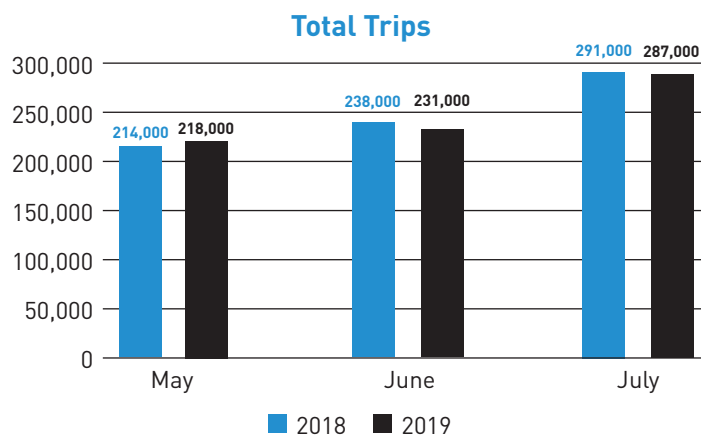
- Jump launched under Permit 2.0 on November 19, 2018.
- Lime launched under Permit 2.0 on January 2, 2019.
- Lyft received its permit on December 14, 2018, but has not yet launched service in Seattle.

Types of devices available

Electric-assist bicycles only.

Total trips

In July 2019, bike share users took about 287,000 trips on a fleet of about 4,700-5,700 bikes.¹



Total individual users²

Around 123,000



Average number of trips per day per 1000 residents

13

Average number of trips per individual user

2.3

¹This total is slightly down from about 291,000 trips in July 2018, when there were 10,900-11,800 bikes available on any given day. Note that our data definition has changed slightly since 2018 to exclude trips where the distance is 0 meters or the duration is less than 30 seconds.

²This value is the sum of each vendor's unique user totals and does not account for users that are registered with both companies. This is because each vendor reports its total unique users separately to decouple rider information from trip information.



Parking

Vendor	Jump	Lime
Reports vendor received of improperly parked devices	212	361
Number of reports received that noted obstruction hazards	58	Unknown
Percentage of reports that vendor responded to in time* (Target: 75%)	80%	77%
Percentage of reports that vendor responded to within 48 hours* (Target: 99%)	99%	82%
Percentage of quality assurance reports that appear in log (Target: 100%)	46%	20%



*"In time" means within 2 hours for reports of obstruction hazards received between 6:00 AM and 11:59 PM, within 4 hours for reports of obstruction hazards received between 12:00 AM and 5:59 AM, and within 24 hours for all other reports of improperly parked devices. Reports submitted by the vendor's field staff are not counted in the percentages.



Parking construction

To accommodate up to 20,000 more bikes in the public right-of-way, SDOT is committing to a 15-20% increase in citywide bike parking spaces in 2019.

New bike parking spaces installed in July 2019³

89

Total bike parking spaces installed since January 1, 2019

779

New bike parking spaces scheduled for installation⁴

149

Curious to learn more?

Take a look at our webpage:

www.seattle.gov/transportation/projects-and-programs/programs/bike-program/bike-share

And check out our previous monthly status reports:

[www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20\(2-5-2019\).pdf](http://www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20(2-5-2019).pdf)

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Jan19_Revised_03262019.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Feb19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Mar19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Apr19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_May19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Jun19.pdf

Still have questions? Email BikeShare@seattle.gov to get them answered.

³This total includes both "lock-to" spaces (i.e., bike racks) and "wheel-lock" spaces (i.e., designated areas where devices that self-lock through the wheel may be parked).

⁴These bike parking spaces were approved and are awaiting crew availability for installation.