

On-Ramp: Bikeshare + Transit

MetroBike Partnership Concept

City of Austin & Capital Metro

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Vision for MetroBike



METRO

Connect Bikes + Transit
Electrification of bikes
Expanded service area
Partnership with the City

Partnership



METROBIKE



ROW Management
Physical Assets



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“MetroBike” Brand
Planning & Program Oversight
Technology Integration

***Bikeshare
of Austin***

Daily Operations
Maintenance



Vision for MetroBike



METROBIKE



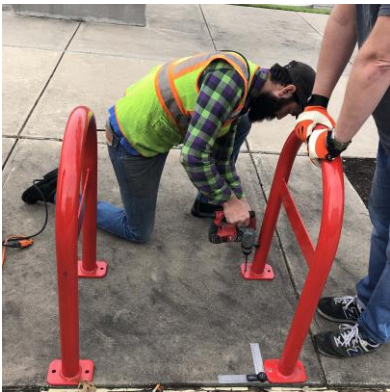
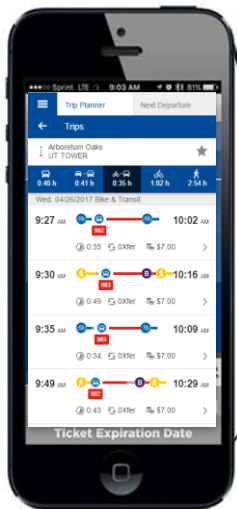
Partnership



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Operations



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Current Austin B-cycle system:

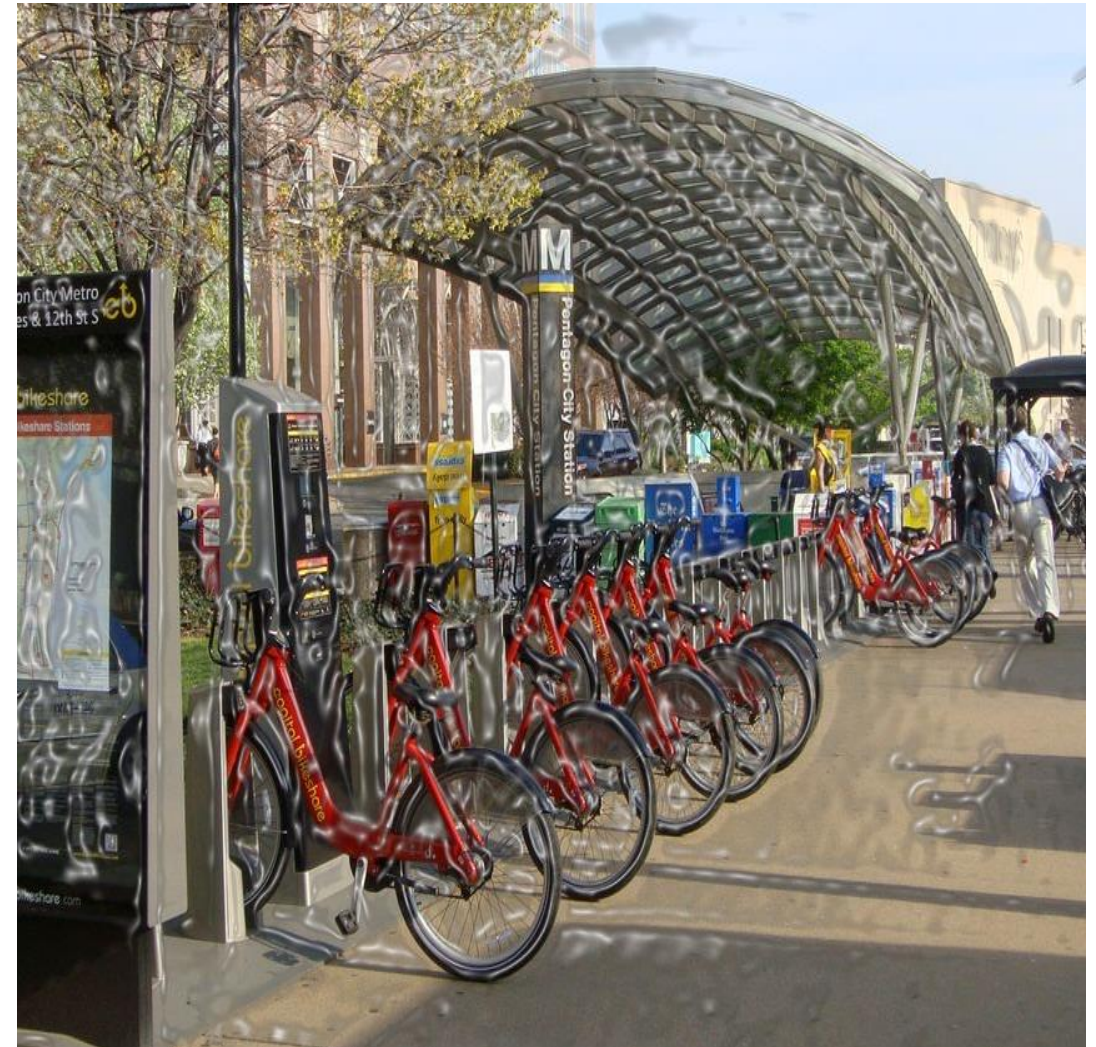
200 e-bikes (pilot program)
500 standard bikes
75 stations

Daily Operations:
Bikeshare of Austin



Bikeshare Lessons Learned

- Manual bikes tend to be bulky, heavier and less desirable. E-bikes boost usage.
- In a world of micromobility options, bikes hold their own.
- The existing system is loved. Don't mess with a good thing.
- Roadways, sidewalks, urban trails, university campuses, Bike advocates, private landowners and the transit system ALL have a part of the conversation.



Partnership Lessons Learned

- Governance
- Financial structure of partnership
- Daily operations oversight
- Asset ownership



Next Steps

Summer:

Approval of ILA between COA & CMTA

Fall:

App payment integration

Rebranding of Bcycle to MetroBike

Unveil “MetroBike”





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THANK YOU!