Minneapolis Mobility Hubs

Path to the Shared Mobility Summit: Mobility Hubs to Connect Communities

Tuesday, October 27 | SUMC
Overview

• Background
• Key themes
  • Theme 1: beyond MOBILITY
  • Theme 2: safety
  • Theme 3: reclaiming public space
  • Theme 4: branding + wayfinding
  • Theme 5: partnerships
• What comes next
Mobility Hub sites were identified by combining 32 different layers. Layers were grouped into five different layer groups:

- (A) Physical;
- (B) Economic;
- (C) Demographic;
- (D) Access;
- (E) Behavior

Siting was considered in terms of City priorities and planning scenarios: each aggregated layer was multiplied by a given weight, which determined the output for the scenario at hand. The three Twin Cities planning scenarios were as follows:

1. equal focus;
2. commute focus;
3. equity focus

Hotspots identified for each scenario are considered candidates for mobility hub sites. The Twin Cities metropolitan area was spatially divided into tiles for the purposes of analysis: 1st and 2nd tiered hubs are suggested based on tile scores.
What is a Mobility Hub?
A place where people can connect to multiple modes of transportation to make their trip as safe, convenient and reliable as possible.
Pilot elements

- furniture
- signage
- social
- smart lockers

parking
key themes
beyond MOBILITY

hubs as a place of community resilience
NACTO Announces Awardees of Streets for Pandemic Response and Recovery Grant Program

Aug 25, 2020

The COVID-19 crisis has amplified the existing crisis of racial inequity, and pandemic response is inextricably linked with the fight for racial justice. As cities across the US begin to ease restrictions on non-essential travel and businesses, and implement projects and policies designed for recovery, we cannot return to a pre-pandemic normal that disinvested in communities and exacerbated economic and racial inequities. For a just recovery, we must center the needs of those disproportionately harmed by COVID-19’s health, economic, and social impacts and seek equitable outcomes in transportation decision making.

During this crisis, many community organizations have been working with their members and neighborhoods and we plan...
safety

reimagining personal + infrastructure safety at mobility hubs
Intersection safety improvements
Ambassadors
reclaiming public space
from placemaking to greening – using hubs to redefine public space
Good morning!

I’m currently sitting outside the Central Lutheran Church’s new Minneapolis public seating area off S 12th Street and saw that visitors are encouraged to email this email address with their input, so here’s mine!

Today I start my new job in the Elliot Park Area and this was the perfect place to wait for my day to begin. I think more seating areas like this would be great for making downtown more inviting of pedestrians and people on work breaks. It’s nice to get out during breaks and not just eat lunch in our offices!

So thank you for inviting feedback. This little seating area has made my first day on the job a bit better! Hope the rest of your week is great😊😊
branding + wayfinding

building a brand & visual identity via storytelling, signage & art
Scooter parking
lock to this!

don’t block these

make sure the walkway is clear

Safe scooter riding

ride in the street

yield to pedestrians

wear a helmet

park your scooter with care for others
partnerships

hubs as multi-collaborative efforts | from public to private to non-profits to think-tanks
what comes next
• From pilot to permanent
  • Developing a capital program & identifying long term funding
  • Inform regional network
  • Integrating with:
    • Electric vehicle (EV) charging network & car share
    • Microtransit pilot with Metro Transit
    • Mobility as a Service (MaaS) with Metro Transit
Thank you!

Jasna Hadzic-Stanek
Transportation Planner
jasna.hadzic-stanek@minneapolismn.gov

For more information on mobility hub pilot: www2.minneapolismn.gov/publicworks/trans/mobilityhubs