

I. Shared Electric Scooter Pilot Period

The Portland Bureau of Transportation (PBOT) is planning a 120-day pilot for the regulation of Shared Electric Scooters (herein referred to as "Shared Scooters") beginning in the summer of 2018 ("the Pilot Period"). The Pilot Period will help the City determine whether Shared Scooters can support the City's policy goals to: reduce private motor vehicle use and congestion; prevent fatalities and injuries on the transportation system; expand access for underserved communities; and reduce air pollution, including climate pollution. Through public engagement and program evaluation, City officials will determine whether and under what circumstances Shared Scooters will be permitted to continue operating in the public Right-of-Way after the Pilot Period.

The operation of a Shared Scooter is a privilege, not a right, and requires a valid, current Shared Scooter permit issued by the City. Currently, the City only intends to provide permits to companies for the Pilot Period. Therefore, the City will only be providing permits valid from **July 23, 2018** to **November 20, 2018**. Following the pilot period, the Bureau of Transportation may update this permit. Companies must certify to the City of Portland that all Shared Scooters have met all applicable certifications and operating requirements.

For the duration of the Pilot Period, the Director of PBOT may issue multiple, independent permits for a maximum of 2,500 total Shared Scooters. The Director will determine the number of permitted scooters per Permittee. Permittees must: deploy Shared Scooters within two-weeks of permit issuance; make available a minimum of 100 Shared Scooters and a maximum of 200 Shared Scooters at the time of deployment; deploy all allotted Shared Scooters within three-weeks of permit issuance; deploy a minimum of 100 Shared Scooters or 20% of the Permittee's fleet (whichever is less) each day in the historically underserved East Neighborhoods as defined by the City of Portland's 2035 Comprehensive Plan; and sustain 95% of the Permittee's fleet throughout the Pilot Period.

A failure to comply with the applicable City Code provisions, TRN 15.01 Shared Electric Scooter Administrative Rule, and all permit conditions is subject to an assessment of enforcement penalties and suspension or revocation of the company's permit by the Director of PBOT or designee. Penalties will be applied per violation and per day a company is in violation of City Code and this Rule.

Applicants should read through this document and its appendix carefully, as they outline all permit requirements. Applications will not be reviewed and processed until all application requirements are fulfilled, including payment of the application fee.



II. Permit Application Instructions

A. Application Submission and Deadline

Applications must either be emailed to <u>e-scooter@portlandoregon.gov</u>, or mailed to:

Portland Bureau of Transportation Regulatory Division ATTN: Erika Nebel 1120 SW 5th Avenue, Suite 800 Portland, OR 97204

Permit Applications must be received by **11:59 p.m. (PDT) July 12, 2018** and submitted in a single PDF *(partial packages will NOT be accepted).* The City will make every effort to confirm receipt of an applicant's Application within two business days of application submission.

B. Fee Schedule

Permit Application Fee\$250.00(non-refundable)Pilot Permit Fee\$5,000.00(non-refundable)Per-Trip Surcharge\$0.25(invoiced monthly after commencement of operation)

C. Fee and Surcharge Payment

The Permit Application Fee is due at time of application submission and is non-refundable. If the Applicant is granted a permit, the application fee will be credited toward the Pilot Permit Fee. The Pilot Permit Fee is due at the time of permit issuance and are non-refundable. The Per-Trip Surcharge must be paid within a month of the invoice date after commencement of operation. Failure to fully and accurately pay fees and surcharges may result in permit revocation. Payment can be made by check, Visa, MasterCard or American Express.

D. Questions

Questions can be directed to <u>e-scooter@portlandoregon.gov</u> or (503) 823-7483.



III. Application Checklist

The checklist provided below should be used to ensure application completeness.

IV. Application Questions

- A. Company Overview
- B. Shared Scooter Overview
- C. Maintenance & Operations Plan
- D. Safety History Summary
- E. Complaint History Summary
- F. Pricing & User Equity Plan
- G. Economic Opportunity Plan
- H. Communication & Outreach Plan
- I. Data Breach History Report
- J. Privacy Policy
- K. Data Sharing Agreement

V. Required Documentation

- A. City of Portland Business License
- B. Copy of Secretary of State Registration
- C. Proof of Insurance
- D. Certificate of PCI Compliance
- E. Shared Electric Scooter Company Permit Application

VI. Appendix

- A. Permit Application
- B. Shared Scooter Unique Identification Master List Template
- C. East Pattern Neighborhoods Map
- D. Central City Bikeway Network Map
- E. High Crash Corridors Map
- F. Data Sharing Agreement Specifications
- G. Administrative Rule TRN-15.01 Shared Electric Scooters



IV. Application Questions

- A. Company Overview. Provide an overview of your company, along with:
 - a) Every North American city that you currently operate, a local regulatory contact, and the number of scooters in each.
 - b) List all legal or regulatory enforcement actions, by type, initiated against the company
- **B.** Shared Electric Scooter Description. Provide a detailed description of your scooter(s), including placement and size of the unique scooter identification and image(s) of the branded scooters you propose for Portland.

C. Maintenance & Operations Plan

a) Maintenance – describe:

- i) The frequency and extent of your maintenance and cleaning of scooters
- ii) The type of labor (employees, staffing services, contract labor, etc.) conducting the work
- iii) The average lifespan of the scooter and scooter disposal practice
- iv) The extent of scooter maintenance

b) **Operations – describe:**

- i) Hours of operation
- ii) Pricing plan
- iii) Storage of scooters during non-operational hours
- iv) Proposed fleet size and service area at launch. Note that PBOT requires 20% of fleet to be deployed daily with the East Neighborhoods Pattern Area, as shown in the Appendix.
- v) Methods and frequency of deploying, redistributing and charging scooters. How will you know when the vehicle battery requires charging?
- vi) Process for receiving and resolving complaints and problems with scooters blocking the travel movement in real-time (e.g., sidewalk, travel lane, etc.). Include the customer intake process, and staffing levels. In what time frame are complaints acknowledged and resolved? (Communication strategies with users are listed later.)
- vii) Helmet distribution strategy

b) Local Operator Contact Information

- i) Provide the name, email, phone of your local operator, available by phone 24 hours/7 days a week
- ii) List address(es) of Portland operations and any storage facilities

c) Customer Service Operations

- i) Provide location(s) of your customer service operations.
- ii) Provide your 24-hour customer service number.
- iii) Does your customer service number provide the ability for translation services?



- **B.** Safety History Report. For each market that you operate, provide a summary report of safety incidents. The summary must include:
 - a) Total number of reported and/or observed crashes and collision
 - b) Total number of reported injuries, separated by: minor injuries, major injuries resulting in hospitalization, fatal injuries
 - c) Total number of reported injuries that involved person(s) with a disability
 - d) Total number of reported citations that involved a User
 - e) A summary of changes made by company or agency in response to safety incidents

C. Complaint History Report

- a) Include total number and nature of complaints filed by Users and Non-Users, by city, and over what timeframe.
- b) Average time taken to resolve complaints, by type.

D. User Equity Plan

- a) What strategies will you use to increase access and utilization of Shared Scooters among low-income and historically underserved communities?
- b) What will your discounted pricing be for people living on low-incomes?
- c) Describe any plans to offer a cash payment option.
- d) What languages are your services provided in?
- e) Are your apps and websites accessible and screen reader compatible?

E. Economic Opportunity Plan

- a) How will you create jobs for people living on low-income and traditionally underserved, including people of color, low-income people, immigrants and refugees, veterans, people with disabilities, women, and formerly incarcerated people?
- b) How will you contribute to enhancing the economic and civic vitality of Portland?

F. Communication & Outreach Plan

- a) User Education: Describe your plan to educate and encourage user compliance with all applicable laws, including minimum age, helmet requirements, and prohibition of sidewalk riding. To reduce barriers to access, PBOT discourages permittees from requiring driver's license verification.
- b) General Public Communication: Describe your plan to communicate to the public on system use, driving safely around scooters, and how to report complaints. List the languages your communications are provided in.

G. Privacy Policy

- a) Provide a copy of your privacy policy, and describe how you safeguard Users' information, including personal, financial, and travel information.
- b) List all of the parts of a User's mobile phone (e.g., camera, location services, contacts) that <u>are</u> <u>required</u> by Applicant for access to its service. Why are they required? Does the company use this data for other commercial purposes beyond the Shared Scooter service?



- c) List additional elements a User's mobile phone that <u>are requested</u> during the registration process or subsequently. Why are they requested? Does the company use this data for other commercial purposes beyond the Shared Scooter service?
- H. Data Breach History Report. See Appendix E for Data Sharing Agreement specifications.
 - a) Provide a summary report describing the date, location, and type of data accessed for all data breaches.

I. Data Sharing Agreement

- a) At time of application submission, Applicants must provide the City, either directly or through a Cityapproved third-party provider, access to:
 - i) Real-time Availability data for their entire Portland fleet;
 - ii) Archival Trip data for their entire Portland fleet;
 - iii) Archival Collision data; and
 - iv) Archival Complaint data.
- b) APIs should be RESTful, accessed via JSON Web Tokens (JWT), and return data in JSON format.
- c) APIs should provide only HTTPS endpoints.

In addition, all Applicants must agree to distribute and provide the City access to:

d) Results of a User survey, developed by the City and distributed by the Permittee during the Pilot Period.

• Availability data

List publicly available API for real-time availability:

• Trip data

List API for archival data, to be updated daily:

Collision data

List an API for archival data, to be updated daily: _____

• Complaint data

List an API for archival data, to be updated on the 15th and 30th of the month:

• User survey

Do you agree to distribute a City-developed User Survey and provide the City access to the survey results?

Yes

No



V. Required Documentation

- A. Permit Application Appendix
- **B.** City of Portland Business License Certificate of Compliance May be obtained from the Portland Revenue Bureau (https://www.portlandoregon.gov/revenue/59484)
- **C.** Secretary of State Registration Companies must be registered with the Oregon Secretary of State (<u>https://sos.oregon.gov/business/pages/register.aspx</u>)
- D. Proof of Insurance
- E. Certificate of Payment Card Industry (PCI) Compliance

COMPANY NAME



APPENDIX A – SHARED ELECTRIC SCOOTER PERMIT APPLICATION

THE PORTLAND BUREAU OF TRANSPORTATION (PBOT) WILL ADMINISTER A 120-DAY PILOT FOR THE REGULATION OF SHARED ELECTRIC SCOOTERS ("SHARED SCOOTERS") BEGINNING IN THE SUMMER OF 2018 ("THE PILOT PERIOD"). THE PILOT PERIOD WILL HELP THE CITY DETERMINE WHETHER SHARED SCOOTERS CAN SUPPORT THE CITY'S POLICY GOALS. WHILE TRN 15.01 MAY REMAIN IN EFFECT BEYOND THE END OF THE PILOT PERIOD, THE CITY ONLY INTENDS TO PROVIDE PERMITS TO COMPANIES FOR THE PILOT PERIOD. COMPANIES MUST SECURE A PERMIT FROM PBOT TO OFFER SHARED SCOOTERS FOR COMMERCIAL PURPOSES IN PORTLAND. THE OPERATION OF A SHARED SCOOTER IS A PRIVILEGE, NOT A RIGHT.

BUSINESS ADDRESS				MAILING ADDRESS (IF DIFFERENT THAN BUSINESS ADDRESS)						
CITY, STATE, ZIP CODE				CITY, STATE, 2	ZIP CODE					
PORTLAND BUSINESS LICENSE NUN	MBER			ODOT Acco	UNT NUMBER					
PRIMARY CONTACT NAME				TITLE						
PHONE NUMBER				EMAIL ADDRE	ESS		@			
ALTERNATE CONTACT NAME				TITLE						
Phone Number				EMAIL ADDRESS						
GENERAL CONTACT PHONE NUMB	ER			GENERAL FAX NUMBER						
GENERAL CONTACT EMAIL ADDRES	SS			@						
CITY OF PORTLAND BUSINESS LICENSE	ISSUE DATE	SECRETARY OF STATE REGISTRATION	Expir	ATION DATE	PROOF OF INSURANCE	EXPIRATION DAT	E C	ERTIFICATE OF PCI COMPLIANCE	INITIAL	
Data Sharing Agreement	Initial	PAID APPLICATION FEE	Initia	NL.	MAINTENANCE & OPERATIONS PLAN	INITIAL		OMMUNICATIONS &	INITIAL	
PRIVACY POLICY	Initial	User Equity Plan	Initia	AL.	Economic Opportunity Plan	INITIAL	SAFE	ety History Report	Initial	
DATA BREACH HISTORY REPORT	Initial	Complaint History Report	Ινιτιά	NL.	LOCAL AGENT CONTACT INFORMATION	Initial	BRA	NDING DESCRIPTION & RENDERING	Initial	
Customer Service Information	Initial	Agree To Participate IN Evaluation	Initia	AL	Launch Schedule & Service Rates	INITIAL		umber of Shared Doters Requested	NUMBER	_
I CERTIFY, BY SIGNING BELOW, EACH CRITERION OUTLINED IN TRN 15.01 HAS BEEN MET AND WILL BE CORRECT AND ACCURATE UPON AN AUDIT CONDUCTED BY THE PORTLAND BUREAU OF TRANSPORTATION. THE APPLICANT AGREES TO PARTICIPATE IN THE EVALUATION OF THE PILOT PERIOD BY DISTRIBUTING A CITY SURVEY TO ITS USERS. FAILURE TO COMPLY WITH CITY CODE, TRN 15.01, AND PERMIT CONDITIONS MAY RESULT IN ONE OR MORE OF THE FOLLOWING: CIVIL PENALTY, VEHICLE IMPOUND, SUSPENSION OR REVOCATION OF THE SHARED ELECTRIC SCOOTER COMPANY PERMIT. I FURTHER AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY OF PORTLAND AND ITS ELECTED OFFICIALS, OFFICERS, EMPLOYEES, AND AGENTS HARMLESS FROM										
AGREE TO INDEMNIFY	, DEFEND, AND	HOLD THE CITY OF PO	RILAI	ND AND ITS	S ELECTED OFFICIALS, OI	fficers, emi	PLOYEES	, AND AGENTS HAR	MILESS FROM	l

AND A CAUNCE ALL CLAUNAC A DICINIC FROMA	IN MULOUE OD IN DADE	THE ADDITCANT'S ODER	
AND AGAINST ALL CLAIMS ARISING FROM.	IN WHOLF OR IN PARL.	THE APPLICANT SOPER	

Please Print Name			SIGNATURE		
TITLE OF SIGNOR			Date		
DATE STAMP DOCUMENTS RECEIV	ΈD	DOCUMENTS RECEIVED BY	APPLICATION FULFILLS MATERIAL REQUIREMENTS (INITIAL, DATE)		
		PERMIT APPROVED BY	Permit Denied	ISSUED PERMIT DATE	
			Permit Approved		
		NUMBER OF APPROVED SHARED SCOOTERS	FULL DEPLOYMENT DATE		



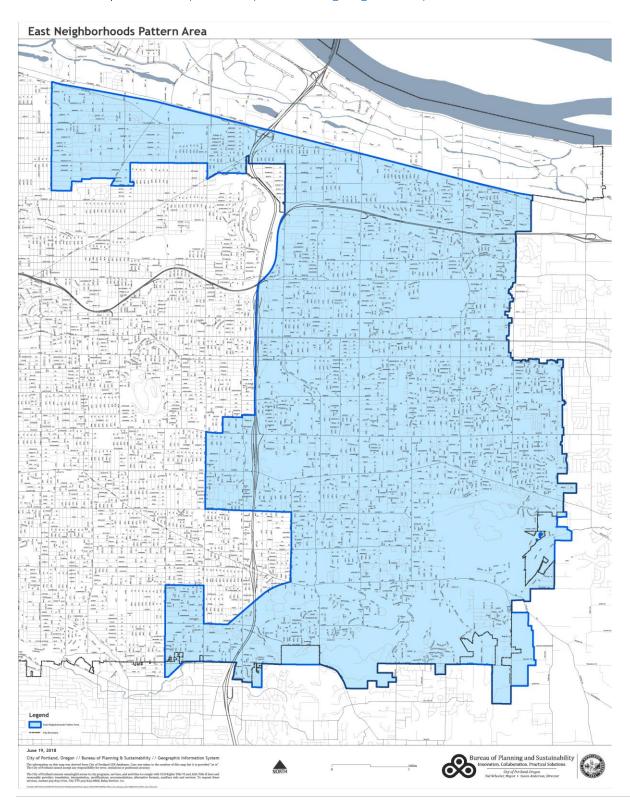
Appendix B – Shared Scooter Unique Identification Number Master List						
Reporting: Permit stickers:	The Permittee must submit the Shared Scooter Unique Identification Numbers Master List (herein referred to as the "Master List") before the permit is issued. The Permittee is responsible for: sending PBOT a Master List of the unique ID of each Shared Scooter in operation and the corresponding permit ID before deployment; and sending PBOT a complete, accurate, and updated Master List, per the data-sharing agreement. Permit stickers with unique identification numbers will be distributed to each Permittee. Permittees are responsible for: affixing stickers on each Shared Scooter in operation; destroying permit stickers of decommissioned Shared Scooters; and affixing new stickers to Shared Scooters added to the permitted fleet. PBOT may change the method of distributing stickers at					
Enforcement:	any point in the Pilot Period. Vehicles must be made available fo	or compliance audit	s and enforcement	actions upon request,		
	pursuant to this application and TF	R-15.01 Shared Elec	tric Scooter Admini	strative Rule.		
Company Name:			Date:			
Unique ID		Permit Sticker ID	-			
Permittee Signature:						
Printed name:			Phone:			
Title:			Date:			

	Permit No.:	Today's date:	
PBOT USE	Printed name:	Phone:	
PB U	Signature:		



Appendix C – East Neighborhoods Pattern Area Map

Link to full map online: https://www.portlandoregon.gov/transportation/article/690189





Appendix D – Portland Central City Bike Map

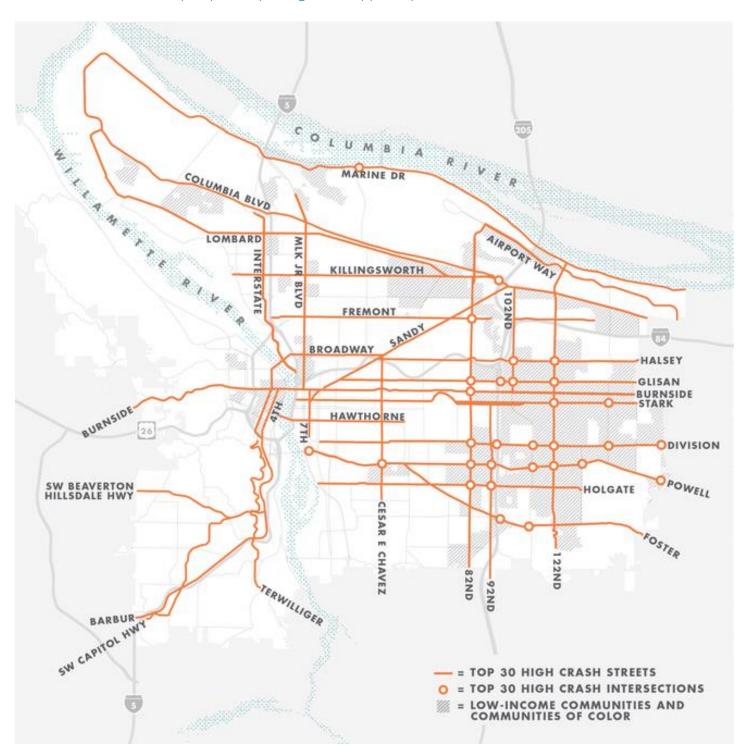
Link to full map online: https://pdx.maps.arcgis.com/apps/webappviewer/index.html





Appendix E – High Crash Corridor Map

Link to online version: https://pdx.maps.arcgis.com/apps/MapSeries/index.html





Appendix F – Data Sharing Agreement Specification

FILES

• This specification is a modified version of General Bikeshare Specification Feed (GBFS) and defines the following files along with their associated content:

File Name	Required	Defines
gbfs.json	Yes	Auto-discovery file that links to all of the other files published by the system. This file is optional, but highly recommended. <i>This file is optional for GBFS but required for</i> <i>Shared Electric Scooters.</i>
system_information.json	Yes	Describes the system including System operator, System location, year implemented, URLs, contact info, time zone
station_information.json	N/A	Mostly static list of all stations, their capacities and locations. <i>This file is a requirement for GBFS but not applicable to Shared Electric Scooters</i> .
station_status.json	N/A	Number of available devices and docks at each station and station availability. <i>This file is a requirement for GBFS but not applicable to Shared Electric Scooters.</i>
free_device_status.json	Yes	Describes devices that are available in non station-based systems. <i>This file is optional for GBFS but required for Shared</i> <i>Electric Scooters.</i>
system_hours.json	Yes	Describes the hours of operation for the system. <i>This file is optional for GBFS but required for Shared Electric Scooters.</i>
system_calendar.json	Yes	Describes the days of operation for the system. <i>This file is optional for GBFS but required for Shared Electric Scooters.</i>
system_regions.json	Optional	Describes the regions the system is broken up into
system_pricing_plans.json	Optional	Describes the system pricing. <i>This file is optional for GBFS but required for Shared Electric Scooters.</i>
system_alerts.json	Optional	Describes current system alerts



AVAILABILITY

- Describes devices that are not at a station and are not currently in the nmiddle of an active ride. The API should allow queries by company_name, device_type, device_id, availability_start_time, and availability_end_time.
- free_device_status.json
- Endpoint: /availability.json
- Method: GET
- Response:

Field Name	Туре	Required	Defines
company_name	String	Yes	
device_type	Number	Yes	Value from Device Type enumeration below.
device_id	String	Yes	UUID of a scooter, bike, or other
battery_level	Number	Yes	If electric powered, display battery life in percentage full
			GeoJSON Point object. Must be in WGS 84 (EPSG:4326)
location	Object	Yes	standard GPS projection.
placement_reason	Number	Yes	Value from the Placement Reason enumeration below
			Indicates whether provider believes placement was
allowed_placement	Bool	Yes	allowable under service area rules.
pickup_reason	Number	Yes	Value from the Removal Reason enumeration below.
is_reserved	Boolean	Yes	is the device currently reserved for someone else
is_disabled	Boolean	Yes	is the device currently disabled (broken)
availability_start_time	Number	Required	Unix timestamp
			Unix timestamp. Null/undefined interpreted as still
availability_end_time	Number	No	available.



TRIPS

- A trip represents a journey taken by a User with a geo-tagged start and stop point.
- The trips API allows a user to query historical trip data. The API should allow querying trips at least by
- ID, location, and date/time.
- Endpoint: /trips.json
- Method: GET

Field Name	Туре	Required	Other
company_name	String	Yes	
device_type	Number	Yes	Value from Device Type enumeration below
device_id	String	Yes	UUID
trip_id	String	Yes	UUID for each trip
trip_duration	Number	Yes	Time, in Seconds
trip_distance	Number	Yes	Trip Distance, in Meters
start_point	Object	Yes	GeoJSON Point object. Must be in WGS 84 (EPSG:4326) standard GPS projection
end_point	Object	Yes	GeoJSON Point object. Must be in WGS 84 (EPSG:4326) standard GPS projection
accuracy	Number	Yes	The approximate level of accuracy, in meters, represented by start_point and end_point
route	Object	Yes	GeoJSON Line object. Must be in WGS 84 (EPSG:4326) standard GPS projection.
sample_rate	Number	No	The frequency, in seconds, in which the route is sampled
start_time	Number	Yes	Unix timestamp
end_time	Number	Yes	Unix timestamp
parking_verification	String	No	An absolute URL to a photo (or other evidence) of proper vehicle parking
standard_cost	Number	No	The cost, in cents that it would cost to perform that trip in the standard operation of the System
actual_cost	Number	No	The actual cost, in cents paid by the user of the Mobility as a service provider
max_speed	Number	No	Maximum speed in miles per hour
average_speed	Number	No	Average speed in miles per hour
payment_type	Number	Yes	Value from Authorization Type, enumeration below
payment_access	Number	Yes	Value from Authorization Type, enumeration below



COLLISIONS

- Collision API allows a user to query historical collision data. The API should allow querying trips at least by ID, location, and date/time.
- Endpoint: /collisions.json
- Method: GET
- Response:

Field Name	Туре	Required	Other
date	Number	Yes	Unix Timestamp
company_name	String	Yes	
			Value from Device Type enumeration below. The type of
device_type	Number	Yes	device involved in the collision.
device_id	String	Yes	UUID of a scooter, bike, or other
other_user	Boolean	Yes	Was a second person involved in the collision?
			Value from Device Type enumeration below. The second
other_vehicle	String	Yes	device involved in the collision.
trip_id	String	Yes	UUID of the active trip when the collision occurred.
			GeoJSON Point object. Must be in WGS 84 (EPSG:4326)
location	Object	Yes	standard GPS projection.
helmet	Boolean	Yes	Was there a helmet warn by device User?
citation	Boolean	Yes	Was there a police citation issued to the User?
citation_details	String	Yes	If Yes, list violation(s) or enter N/A
injury	Boolean	Yes	Were there injuries?
state_report	Boolean	Yes	Was a report filed with State of Oregon DMV?
			Value from the Status enumeration below. Null/undefined
claim_status	Number	Yes	interpreted as not applicable.
			An array of absolute URLs to PDFs or photos of any
			relevant incident and/or police reports.
reports	Array	Yes	Null/undefined/empty array is interpreted as N/A



COMPLAINTS

- Complaints API allows a user to query historical complaint data. The API should allow querying at least by complaint type, location, and date/time.
- Endpoint: /complaints.json
- Method: GET
- Response:

Field Name	Туре	Required	Other
company_name	String	Yes	
			Type of shared device (escooter, ebike, scooter, bike,
device_type	String	Yes	other)
device_id	String	No	UUID of a scooter, bike, or other.
date_submitted	Number	Yes	Unix timestamp
			GeoJSON Point object. Must be in WGS 84 (EPSG:4326)
location	Object	Yes	standard GPS projection.
complaint_type	String	Yes	Value from Complaint Type enumeration below.
complaint_details	String	Yes	Text of complaint.
			An array of absolute URLs to photos or relevant files.
complaints	Array	Yes	Null/undefined/empty interpreted as N/A

ENUMERATIONS

• The following is a list of enumerated values that are referenced in the above API specifications. The identity value is what will be in the field value, while the textual value is a display value or otherwise descriptive value.

DEVICE TYPE

Identity Value	Textual value			
1	Electric scooter			
2	Electric bicycle			
3	Scooter			
4	Bicycle			
5	None - Pedestrian			
6	Motor vehicle			
7	AV Motor vehicle			
8	TNC Private-for-hire vehicle			
9	AV Private-for-hire vehicle			
10	Taxi			
11	Pedicab			
12	Bus			
13	Motorcycle			
14	Personal Assisted Mobility Device			
15	Private or public agency transit vehicle			



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Other

PLACEMENT REASON

Identity Value	Textual value
1	User
2	Rebalancing

PICKUP REASON

Identity Value	Textual value
1	User
2	Rebalancing
3	Out of service area
4	Maintenance

AUTHORIZATION TYPE

Identity Value	Textual value
1	Phone scan
2	Phone text

STATUS

Identity Value	Textual value
1	Open
2	Closed

COMPLAINT TYPE

Identity Value	Textual value
1	Device found blocking pedestrian right-of-way
2	Device found blocking bike-path
3	Device found inside or blocking access to a building
4	Device found blocking MAX or Streetcar tracks
5	Device found blocking vehicle travel lane
6	Device listed as available, but physically inaccessible
7	Unpermitted company, vehicle
8	Unsafe or unsanitary vehicle, damaged or missing equipment, vehicle in disrepair
9	Fare greater than expected, extra charges, or un-identifiable charges added to fare
10	User not wearing a helmet
11	User observed riding on sidewalk
12	Other



1120 SW Fifth Avenue, Suite 800 Portland, OR 97204 503.823.5185 Fax 503.823.7576 TTY 503.823.6868 www.portlandoregon.gov/transportation

Dan Saltzman Commissioner Leah Treat Director

TRN-15.01 – New Mobility – Shared Electric Scooters

Administrative Rule Adopted by Portland Bureau of Transportation Pursuant to ORS 221.495 and Portland City Code 3.12.010.

Under the authority of ORS 221.495 and PCC 3.12.010, I am adopting this Administrative Rule TRN-15.01 ("this Rule") to establish the Bureau's Shared Electric Scooter policy, regulations, and permit requirements. Because there is an urgent need to ensure the public Right-of-Way (ROW) continues to be managed in a manner that upholds public safety, I will implement this Rule upon its adoption.

1. Purpose

This Rule regulates Shared Electric Scooters ("Shared Scooters"), defined below, in Portland, Oregon. The operation of a Shared Scooter is a privilege, not a right. For a company to offer Shared Scooters for commercial purposes in Portland, the company owning or offering Shared Scooters must obtain a permit. Companies must certify to the City of Portland that all Shared Scooters have met all applicable certifications and operating requirements. A failure to comply with the applicable City Code provisions, this Rule, and all permit conditions is subject to an assessment of civil penalties and suspension or revocation of the company's permit by the Director of the Bureau of Transportation ("PBOT") or designee. Penalties will be applied per violation and per day a company is in violation of City Code and this Rule.

PBOT is planning a 120-day pilot for the regulation of Shared Scooters beginning in the summer of 2018 ("the Pilot Period"). The Pilot Period will help the City determine whether Shared Scooters can support the City's policy goals. While this Rule may remain in effect beyond the end of the Pilot Period, the City only intends to provide permits to companies for the Pilot Period. If a permanent permitting program is implemented, this Rule will be updated accordingly.

A. For the duration of the Pilot Period, the Director of PBOT may issue multiple, independent permits for a maximum of 2,500 total Shared Scooters. The Director will determine the number of overall permitted Shared Scooters and permitted Shared Scooters per Permittee throughout the Pilot Period. Throughout the Pilot Period, Permittees will be expected to report on and mitigate impacts as described in this Rule. PBOT may update this Rule at any time.

- **B.** Policy Goals. Shared Scooters should contribute to:
 - **1.** Reducing private motor vehicle use and congestion.
 - 2. Preventing fatalities and injuries on the transportation system.
 - **3.** Expanding access for underserved communities.
 - **4.** Reducing air pollution, including climate pollution.
- **C.** The provisions of this Rule complement, but do not replace, any provisions in Portland City Code. In case of a conflict, the City Code will prevail over this Rule.
- **D.** Shared Scooter fees, surcharges and penalties will be placed in a New Mobility Account to be used by PBOT for administration and enforcement; evaluation; safe travel infrastructure; and expanded and affordable access.

2. Authority

These rules are authorized by, and implement, in relevant part, the following City Charter and Code provisions, as may be amended from time to time:

- **A.** City Charter section 2-105(a), which gives the City the "power and authority":
 - 5. To exercise within the City and City-owned property, all the powers commonly known as the police power to the same extent as the State of Oregon has or could exercise said power within said areas, and to make and enforce within said areas all necessary or appropriate ... local, police, ... and safety laws and regulations...
 - 6. To secure the protection of persons and property and to provide for the . . . safety and good order of the City...
 - 23. To regulate and control for any and every purpose the use of streets, highways, alleys, sidewalks, public thoroughfares, and public places within the City ... and to regulate the use of streets, roads, highways and public places for transportation or use of every description, and for installation of any kind.
 - **26.** To control and limit traffic and classes thereof, and vehicles and classes thereof on the streets, avenues and elsewhere...
- B. City Code section 3.12.010: "The Bureau of Transportation shall be charged
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with the responsibility for the ... operation ... of the transportation system ... The Director of Transportation shall have authority to issue Administrative Rules and regulations in addition to those specified in the Charter and this Code, as are appropriate to provide for the adequate functioning of the Bureau and to carry out the responsibilities under this Section."

- **C.** City Code section 16.10.100: "As the City's elected body, the City Council is the road authority for all public streets, except state highways, as designated by State Law. The City Council may delegate specific road authority to the City Traffic Engineer, City Engineer or Emergency Incident Commander as the Council deems appropriate."
- **D.** City Code section 16.10.200, which authorizes the City Traffic Engineer to:
 - A. Implement ordinances, resolutions and directions of the City Council and orders of the Commissioner-In-Charge of the Bureau of Transportation by installing, removing, and altering traffic control devices.
 - **B.** Establish, remove, or alter traffic controls ...
 - **G.** Designate streets where certain classes of vehicles may not move on or over except for local access ...
 - **N.** Install temporary traffic control devices when traffic conditions constitute a danger to the public.
 - **O.** Whenever specifically provided in the Title, the City Traffic Engineer may assess civil penalties for violations of the provisions of Title 16. The City Traffic Engineer shall adopt rules, procedures, and forms to be used in assessing such civil penalties ...
- **E.** City Code section 16.70.610:
 - **A.** It is unlawful for any person or owner to drive, move, or to cause or permit to be driven or moved on any street in the City any vehicle or combination of vehicles that: ... (6) Violates any ... provisions of this Title.
 - **B.** Operation of any vehicle or combination of vehicles in violation of the provisions of this Chapter is prima facie evidence that the owner of the vehicle or combination caused or permitted the vehicle or combination to be so operated and the owner shall be liable for any penalties imposed pursuant to ORS [Chapter] 818.

- **F.** City Code section 16.10.030: "Officers and reserve officers of the Portland Police Bureau are authorized to direct, redirect, limit or restrict . . . vehicular traffic on any public right of way."
- **G.** City Code section 16.10.500: "The Transportation Director and/or City Council may establish fees and charges ..."
- **H.** City Code section 17.24.005 A: "The City has jurisdiction and exercises regulatory management over all public right-of-way within the City, as provided under City Charter, ordinances, and Oregon law."
- I. City Code section 17.24.005 E: "The City retains the right and privilege to immediately require any person to remove, move or otherwise adjust its facilities located within the public rights-of-way whenever, in the determination of the Director of the Bureau of Transportation, the public need requires it. If the person ordered to remove, move, or adjust the facility does not do so as directed by the Director of the Bureau of Transportation the City may remove, move or otherwise adjust such facilities with its own forces or contract forces and the full cost of such removal, movement or adjustment shall be the responsibility of the person responsible for the facility."
- **J.** City Code section 17.44.010 A: "It is unlawful for any person to obstruct or cause to be obstructed any roadway, curb or sidewalk by leaving or placing, any object, material or article which may prevent free passage over any part of such street or sidewalk area ..."
- **K.** City Code section 17.100.050: "Any person who violates any provision of this title [17] shall be subject to a civil penalty as specified in the adopted Transportation Fee Schedule. In the event that any provision of this Title is violated by a firm or corporation, the officer or officers or person or persons responsible for the violation shall be subject to the penalty herein provided."

3. Definitions

- **A.** "ADA Ramp" means a combined ramp and landing to accomplish a change in level at a curb in order to provide access to pedestrians using wheelchairs.
- **B.** "Applicant" means an entity that formally applies for the Shared Scooter permit but has yet to obtain a permit.
- **C.** "Co-located Shared Scooter" means two or more Shared Scooters parked adjacent to one another.
- D. "Crosswalk" means any Crosswalks either "marked" of "unmarked". A
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"marked crosswalk" is any portion of a roadway at an intersection or elsewhere that is distinctly indicated for pedestrian crossing by lines or other markings on the surface of the roadway. An "unmarked crosswalk" is the imagined extension of a sidewalk or shoulder across a street at an intersection. An unmarked crosswalk exists at all intersections unless specifically marked otherwise.

- **E.** "Furnishings Zone" means a linear portion of the sidewalk corridor, adjacent to the curb that contains elements such as street trees, signal poles, street lights, bicycle racks or other street furniture. This area does not include the width of the curb zone that can be as wide as 6 inches.
- **F.** "Oregon Revised Statute" (ORS) means codified laws of the State of Oregon.
- **G.** "Permittee" means the sole proprietorship, partnership, association, corporation, or governmental or nonprofit agency that is the named holder of a permit issued pursuant to this Rule.
- **H.** "Right-of-Way (ROW)" means property subject to public use for existing or future streets, curbs, planting strips, or sidewalks. Property subject to a right-of-way may be through an express, implied, or prescriptive easement granted to or controlled by the city or other public entity or may be owned by the city or other public entity in fee simple or other freehold interest. The Portland Bureau of Transportation, as stewards of the right-of-way, administers and regulates use of the public right-of-way on behalf of the City.
- **I.** "Shared Electric Scooter (Shared Scooter)" means a vehicle that:
 - **1.** Is designed to be operated on the ground with a wheel diameter no greater than 16 inches;
 - 2. Has handlebars and a foot support or seat for the User;
 - 3. Can be propelled by an electric motor or human propulsion; and
 - **4.** Is made available for rental or public shared use in the public Rightof-Way by an Applicant or Permittee.
- J. "Sidewalk Corridor" means a passageway typically located within the public Right-of-Way between the curb or roadway edge and the property line. The Sidewalk Corridor contains four distinct zones: The Curb Zone, the Furnishings Zone, the Through Pedestrian Zone, and the Frontage Zone.
- **K.** "Street" means all that area dedicated to public use for public street purposes and shall include, but not be limited to, roadways, parkways, alleys and

sidewalks.

- **L.** "Through Pedestrian Zone" means the area intended for pedestrian travel as defined by the Portland Pedestrian Design Guide.
- M. "Transit Platform" means any Portland Streetcar platform or TriMet bus stop, bus layover zone or light rail station platform. This definition applies (but is not limited to) transit facilities located on public or private streets, in transit centers and on the Transit Mall.
- **N.** "User" means the person who is in actual physical control of a Shared Scooter.

4. General Permit Requirements

- A. A Shared Scooter may not be offered for commercial use within the City of Portland without a valid City of Portland permit. Failure to comply with this Subsection is a "ROW work, closure or obstruction without a permit" violation subject to the penalties provided in Section 11, Enforcement Penalty Schedule. Penalties will be applied per violation, per illegal Shared Scooter, and per day the unpermitted company is in violation of City Code and this Rule.
- **B.** The Director of PBOT will not issue a permit for the operation of a Shared Scooter unless:
 - **1.** The Applicant submits to the Bureau Director a completed permit application obtained from PBOT and satisfies all the conditions of this Rule and the permit;
 - 2. The Applicant has submitted, and PBOT has approved, a data-sharing agreement between the City and the Applicant;
 - **3.** All applicable fees have been paid to PBOT;
 - 4. The Applicant has obtained and maintains liability insurance pursuant to Section 5 of this Rule;
 - 5. The Applicant has submitted, and PBOT has approved, a maintenance, operations, cleaning, disposal, and repair plan;
 - 6. The Applicant has submitted, and PBOT has approved, a communication and outreach plan for the purpose of informing its customers of applicable legal requirements governing Shared Scooters, including helmet requirements and prohibitions on traveling

on sidewalks and parking or leaving Shared Scooters in a manner that impedes pedestrian or vehicular traffic;

- 7. The Applicant has submitted, and PBOT has approved, a privacy policy that safeguards Users' information, including personal, financial, and travel information;
- 8. The Applicant has submitted, and PBOT has approved, a User equity plan that includes discounted pricing and increasing adoption among low-income and historically underserved Portlanders;
- **9.** The Applicant has submitted, and PBOT has approved, an economic opportunity plan for hiring individuals and/or creating economic opportunities for people from historically underserved communities;
- **10.** The Applicant has submitted a safety history report from all other cities in which the Applicant provides or has provided Shared Scooter services. The report must include information on crashes, injuries, and scooter placement or rider conduct that reduces safety or impedes access for people with disabilities using the Right-of-Way;
- **11.** The Applicant has submitted a data breach history report including the date, location, and type of data accessed during the time the Applicant has offered Shared Scooters;
- **12.** The Applicant has submitted a complaint history report by city, including the number of complaints, the nature of the complaints, and the time it took to remedy the complaints;
- **13.** The Applicant has demonstrated that the system it uses to calculate fares and process payments is Payment Card Industry (PCI) compliant and can electronically calculate fares, process payments, and produce receipts;
- **14.** The Applicant agrees to participate in the evaluation of the Pilot Period, including but not limited to distributing an online City survey to Shared Scooter Users;
- **15.** The Applicant has submitted a copy of a City of Portland Business License Certificate of Compliance;
- **16.** The Applicant has submitted a copy of a Secretary of State Registration;
- 17. The Applicant has submitted contact information of its local agent of

service who can be available all hours;

- **18.** The Applicant has submitted a description and photo or rendering of the unique branding that each Shared Scooter will display;
- **19.** The Applicant has submitted a launch schedule and service rates;
- **20.** The Applicant has demonstrated that a 24-hour customer service number is available for customers and that the service has the ability for translation services; and
- **21.** The Applicant has complied with all pre-issuance requirements of its permit.
- **C.** The application will be denied if there is a material misstatement or omission in the application or any associated documents.
- **D.** If an Applicant deploys Shared Scooters in the City of Portland without a valid permit, the Applicant will be denied a permit for the duration of the Pilot Period.
- **E.** The Applicant's ability to satisfy the criteria for a permit does not create an automatic right to a permit.

5. Insurance Requirements

- A. An Applicant shall secure and maintain a primary commercial general liability policy reflecting limits of no less than \$1 million per occurrence and \$2 million in the aggregate for covered claims arising out of, but not limited to, bodily injury and property damage in the course of the Permittee's operations under its permit.
- **B.** Insurance Limits Subject to Statutory Changes. The insurance limits are subject to statutory changes to maximum limits of liability imposed on municipalities of the State of Oregon during the permit's term.
- **C.** Subject to Approval by the City Attorney's Office. The adequacy of insurance coverage outlined in this section is subject to the review and approval of the City Attorney's Office.
- **D.** Continuous and Uninterrupted Coverage. The Permittee shall maintain continuous, uninterrupted coverage for the duration of the permit. Any lapse in insurance coverage, even if the insurance company later backdates it, is subject to a civil penalty.

- **E.** Additional Insured and Notification of Policy Changes. The Permittee shall provide certificates of insurance and endorsement forms naming the City of Portland and its officers, agents, and employees as additional insured entities and the Permittee shall give at least 30 calendar days' notice to the Director before a policy is canceled, expires, or has a reduction in coverage.
- **F.** Indemnification. The Permittee shall agree to indemnify, defend, and hold the City of Portland and its elected officials, officers, employees, and agents harmless from and against all claims arising from, in whole or in part, the Permittee's operations under its permit.
- **G.** Technology Errors and Omissions; Cyber Liability. Permittees shall maintain liability insurance covering acts, errors, or omissions, including negligent acts, arising out of the performance or failure to perform professional services related to the Products and Services under the permit. The Permittee shall maintain insurance that shall cover any and all claims and losses with respect to data, network risks, and infringement of Intellectual Property Rights. Such insurance shall include limits of coverage of not less than \$2,000,000.00 (two million U.S. dollars) written on a per occurrence basis. If coverage is written on claims-made basis, coverage shall remain in effect for not less than three years following the date of termination or expiration of the permit. Evidence of coverage must be sent to the City for three years following termination or expiration of the permit.
- **H.** Permittees agree that the City of Portland is not responsible for educating Users regarding helmet requirements and other applicable laws. Neither is the City responsible for educating Users on how to ride or operate a Shared Scooter. Permittees agree to educate Users regarding laws applicable to riding and operating a Shared Scooter in the City of Portland and to instruct Users to wear helmets and otherwise comply with applicable laws.
- **I.** A failure to comply with any provision of this Section is a "Violation of permit conditions, City Code, or Administrative Rule" subject to the penalties provided in Section 11, Enforcement Penalty Schedule, and may subject the permit to suspension or revocation. Penalties will be applied per violation and per day the Permittee is in violation of City Code and this Rule.

6. Data Requirements

A. Permittees must provide the City access to anonymized, real-time Shared Scooter data and other data in a format and frequency approved by the City as defined in an approved data-sharing agreement. Required data may include, but are not limited to, the following for all individual trips that start, end, or pass through Portland:

- **1.** Unique identification number of each vehicle in operation;
- 2. Unique transaction identification number that corresponds with the User's receipt;
- **3.** Number, date, time, and duration of any trips;
- 4. Trip origin latitude and longitude;
- 5. Trip destination latitude and longitude;
- **6.** Trip route;
- 7. Trip maximum and average speeds;
- 8. Number of scooters deployed each day at each location with individual Shared Scooter identification;
- **9.** Safety history of reported collisions, including time, location, known details, injuries, or citations;
- **10.** Complaint history, including the number and nature of complaints and the time it took to remedy the complaints;
- **11.** Payment method;
- **12.** User demographic data; and
- **13.** User survey data from City surveys.
- **B.** The Permittee shall notify the City and all required Users of a known data security breach in the same manner as provided in ORS 646A.600 to ORS 646A.628.
- **C.** The data collected by the City will be, except as otherwise required by law or aggregated, kept confidential by the City, used only within the.
- **D.** If disclosure of such data is required by law, the City will provide Permittees notice prior to any disclosure of such data so that they may take appropriate legal action.
- **E.** Upon request, the Permittees shall provide data identified by the Director to verify compliance with requirements pursuant to this Rule.
- F. A failure to comply with any provision of this Section is a "Violation of

permit conditions, City Code, or Administrative Rule" subject to the penalties provided in Section 11, Enforcement Penalty Schedule, and may subject the permit to suspension or revocation. Penalties will be applied per violation and per day the Permittee is in violation of City Code and this Rule.

7. Safety Requirements

- A. A Permittee must provide a certification to the City that each of the Permittee's Shared Scooters has met all conditions of the City's certification requirements, the Oregon Vehicle Code, and any United States Department of Transportation safety requirements. Shared Scooters not meeting all such conditions will not be allowed to operate.
- **B.** The maximum speed of all Shared Scooters must be limited by their Permittees to 15 mph.
- **C.** All Permittees shall provide a mechanism for customers to notify the company that there is a safety or maintenance issue with a Shared Scooter.
- **D.** All permitted Shared Scooters shall have visible language that provides the following information:
 - 1. A notice to the User that helmets must be worn while riding a Shared Scooter in the City of Portland;
 - 2. A notice to the User that Shared Scooter Users are prohibited from riding on the sidewalk;
 - **3.** A unique identification number;
 - 4. The name of the Permittee; and
 - **5.** The Permittee's customer service information.
- **E.** Additional safety requirements may be outlined in the permit.
- **F.** A failure to comply with any provision of this Section shall be a "Violation of permit conditions, City Code, or Administrative Rule" subject to the penalties provided in Section 11, Enforcement Penalty Schedule, and may subject the permit to suspension or revocation. Penalties will be applied per violation and per day the Permittee is in violation of City Code and this Rule.

8. **Operating Requirements**

A. Deployment and Fleet Minimum. A Permittee must:

- **1.** Deploy Shared Scooters within two-weeks of permit issuance;
- 2. Make available a minimum of 100 Shared Scooters and a maximum of 200 Shared Scooters at the time of deployment;
- **3.** Deploy all allotted Shared Scooters within three-weeks of permit issuance;
- 4. Deploy a minimum of 100 Shared Scooters or 20% of the Permittee's fleet (whichever is less) each day in the historically underserved Eastern Neighborhoods as defined by the City of Portland's 2035 Comprehensive Plan; and
- 5. Sustain 95% of the Permittee's fleet throughout the Pilot Period.
- 6. Failure to comply with Subsections A.1., A.2., and A.3. of this Section may result in the Director reducing or increasing the number of permitted Shared Scooters allowed to operate in the city.
- **B.** A Permittee must rebalance the portion of its fleet of Shared Scooters deployed in the Central City every day adjacent to existing bicycle facilities consistent with the Bureau's Central City Bicycle Map, provided upon request by the Bureau.
- **C.** Permit stickers with unique identification number will be distributed to each Permittee. PBOT may change the method of distributing stickers at any point in the Pilot Period. Permittees are responsible for:
 - **1.** Affixing stickers on each Shared Scooter in operation;
 - 2. Destroying permit stickers of decommissioned Shared Scooters; and
 - **3.** Affixing new stickers to Shared Scooters added to the permitted fleet
- **D.** Shared Scooters within the Right-of-Way. Shared Scooters may be parked within the Right-of-Way as allowed by this Rule.
- **E.** Limitations on Shared Scooter Parking.
 - 1. Shared Scooters must be parked in the Sidewalk Corridor and fully contained in the Furnishings Zone.
 - 2. Shared Scooters may not be fastened in any way to street furniture, public art, bicycle racks, light, signal, utility pole or street trees.

- **3.** Shared Scooters parked within the Right-of-Way shall be located in groupings with a combined length of no greater than 10 feet, immediately abutting one another. At least 20 feet must be left clear of Shared Scooters between groupings of Shared Scooters along the same block face.
- 4. Shared Scooters cannot be parked:
 - **a.** Within a traffic island, median or traffic circle;
 - **b.** Within five feet of any Crosswalk;
 - **c.** Within five feet of a bicycle rack;
 - **d.** Within five feet of a fire hydrant;
 - e. Within five feet of a drinking fountain;
 - **f.** Within five feet of any public art;
 - **g.** Within five feet of any driveway, alley, or curb cut;
 - **h.** Within five feet of any portion of an ADA Ramp;
 - **i.** Within five feet of a marked disabled parking space;
 - **j.** Within five feet of a marked loading or taxi zone
 - **k.** Within a Transit Platform unless allowed by Portland Streetcar or TriMet;
 - **I.** Within 30 feet of a bus stop, as measured from the bus stop sign counter to traffic flow;
 - **m.** Within the corner of two intersecting sidewalk corridors, as determined by the adjacent property lines extended;
 - **n.** Where the unobstructed Through Pedestrian Zone is less than 6 feet;
 - **o.** Where the Shared Scooter may cause damage to any landscaping, including but not limited to lawn, flowers, shrubs or trees;

- **p.** Where the Shared Scooter may cause damage to or interfere with the use of pipes, vault areas, telephone or electrical cables/wires or other utility facilities;
- **q.** On any grating, manhole cover or access lid;
- **r.** Where the Shared Scooter obstructs access to parked vehicles;
- s. Where the Shared Scooter obscures any fixed regulatory or informational sign.
- **F.** Complaints and Obstructions.
 - 1. Shared Scooters must not obstruct the public Right-of-Way. Should a Shared Scooter obstruct the public Right-of-Way, the Permittee must address each request from the City to move the Shared Scooter within the time frame identified in this Subsection. If not addressed within the time frame identified in this Subsection, obstructions will be considered a "Violation of permit conditions, City Code, or Administrative Rule," and penalties will be assessed each iteration of time after the first time allotted has passed.
 - 2. If a City employee observes a Shared Scooter obstructing the public Right-of-Way and deems it a hazard or obstruction that needs immediate attention, the City employee may move the Shared Scooter and the Permittee may be assessed penalties provided in Section 11 of this Rule, called a "Corrective Action Penalty Removal Charge" and/or "Corrective Action Penalty Administration Charge," for each occurrence.
 - **3.** Permittees must respond to non-emergency consumer complaints within 48-hours from the point the complaint is logged with the Permittee.

Obstructed Facility or Area	Time
Emergency: Dedicated transit lanes or tracks	20 minutes
Emergency: Travel and bicycle lanes	20 minutes
Emergency: Pedestrian thruways	30 minutes
Emergency: Other obstruction - immediate removal	30 minutes
Non-emergency: Private property	60 minutes
Non-emergency: Rebalancing off-hours	60 minutes
Non-emergency: Other obstructions and nuisances	60 minutes

G. Identification of Shared Scooters. Permittees must affix City issued decals to

the post of each Shared Scooter in service. Permittees may not intentionally destroy or damage a City issued decal without the City's written authorization.

- **H.** Permittees shall submit to compliance audits and enforcement actions upon request by the Director or any authorized City personnel or law enforcement officers.
- **I.** Permittees must disclose to the User that anonymized data listed in Subsection 6.A. will be shared with the City of Portland. Disclosure may be further enumerated in the data sharing agreement.
- **J.** User Education Requirements. Permittees must educate Users on the safe operation of a Shared Scooter. Additional User education may be required through the Pilot Period, at the discretion of the Director. At a minimum, at the time of User registration, a Permittee must direct Users to:
 - 1. Comply with all applicable laws and requirements listed in ORS 814.510, 814.512, 814.514, 814.516, 814.518 814.520, 814.522, 814.524, 814.526, 814.528, 814.530, 814.532, 814.534, and 814.536, including but not limited to:
 - **a.** Age requirements;
 - **b.** Prohibition on sidewalk riding; and
 - **c.** Helmet requirements.
 - 2. Maintain focus and the ability to control the Shared Scooter at all times.
 - **3.** Only operate and park the Shared Scooter in areas where Shared Scooter use is permissible.
- **K.** Permittees shall use best efforts to ensure that Users comply with all applicable laws. Consistent failure by the Users of a Permittee to comply with applicable laws may be grounds for permit suspension or revocation. At a minimum, each Permittee shall provide to its Users a summary of state and local laws governing the use of motorized scooters, including but not limited to informing the Users of applicable requirements for licensing, helmets, travel on highways, parking, and use of sidewalks as specified by the Director of Transportation. Permittees are required to incorporate interactive safety messaging, such as frequent messaging on the User application, about sidewalk-riding prohibitions.

- **L.** All service rates, including discounted rates, shall be established by the Permittee, reported to the Director, and made available in a clear and transparent way to the User.
- M. Unless otherwise provided, a failure to comply with any provision of this Section is a "Violation of permit conditions, City Code, or Administrative Rule" subject to the penalties provided in Section 11, Enforcement Penalty Schedule, and may subject the permit to suspension or revocation. Penalties will be applied per violation and per day the Permittee is in violation of City Code and this Rule.

9. Permit Revocation or Suspension

- **A.** The Director of PBOT may revoke or suspend a permit, effective immediately, at the reasonable discretion of the Director for reasons including, but not limited to, the following:
 - **1.** A failure to comply with this Rule;
 - 2. A failure to comply with the permit;
 - **3.** A determination that the operation of Shared Scooters by the Permittee poses a risk to public safety;
 - **4.** A determination that the operation of Shared Scooters by the Permittee conflicts with the Bureau's obligation to manage the Right-of-Way responsibly;
 - 5. A transfer of the permit to another party without prior written approval by the Director;
 - 6. A material misstatement or omission in the permit application or any other associated document;
 - 7. The Permittee sells or shares confidential and individual User data;
 - 8. The Permittee does not pay required fees, surcharges or penalties;
 - **9.** The Permittee blocks or alters the presentation of any information or denies access to its company application by any City employee authorized to enforce the provisions of the associated permit and this Rule, or for the purpose of thwarting or interfering with any City employee's enforcement or oversight of the associated permit or this Rule; and

- **10.** Consistent failure by the Users associated with a specific Permittee to comply with applicable laws.
- **B.** The Director may allow the temporary continuation of a permit that is otherwise subject to revocation or suspension if, in the determination of the City, the public welfare would not suffer thereby.

10. Permit Fees and Per-Trip Surcharges

- **A.** The Applicant must pay an application fee of \$250.00.
- **B.** The Permittee must pay a Pilot Period Permit Fee of \$5,000.00.
- **C.** The Permittee must pay a Per-Trip Surcharge of \$0.25 for each booked trip.
- **D.** The Director shall provide Per-Trip Surcharge invoices to Permittees monthly. Invoices will be based on trip data provided by the Permittee and verified by PBOT. The invoice payments are due within 30 days of the invoice date. Payments will be considered delinquent if not received within 30 days of invoice date. The Director may suspend or revoke a permit if surcharges are not paid in full.
- **E.** Shared Scooter Fees, surcharges and penalties will be placed in a New Mobility Account and shall be used by PBOT for administration; enforcement; evaluation; safe travel infrastructure; and expanded and affordable access.
- **F.** Fees and surcharges are subject to change by the Director at any time.

11. Enforcement Penalty Schedule

- **A.** Portland Policy Document TRN-3.450 Transportation Fee Schedule, Exhibit G referred to as the Enforcement Penalty Schedule, outlines the penalties that will be assessed for violating TRN 15.01.
- **B.** Any civil penalty assessed must be paid in full within the time ordered and under the terms and conditions specified. If the payment is not made or the required conditions are not met, the penalty may result in a permit suspension, which will take effect immediately upon the deadline given for payment of the civil penalty. The suspension will remain in effect until the penalty is paid in full and all required conditions are met.

12. Administrative Review and Appeals

A. The Director may review a decision by PBOT to deny a permit application or 17 | P a g e terminate an existing permit following the receipt of a request for reconsideration. Applicants or Permittees may be subject to the "Administrative Review" penalty provided in Section 11, Enforcement Penalty Schedule.

B. Civil Penalties Appeals. Any entity assessed a civil penalty may appeal that decision to the Code Hearings Officer under the provisions of Portland City Code Chapters 3 and 22.