



VIA



**ARLINGTON
ON-DEMAND**

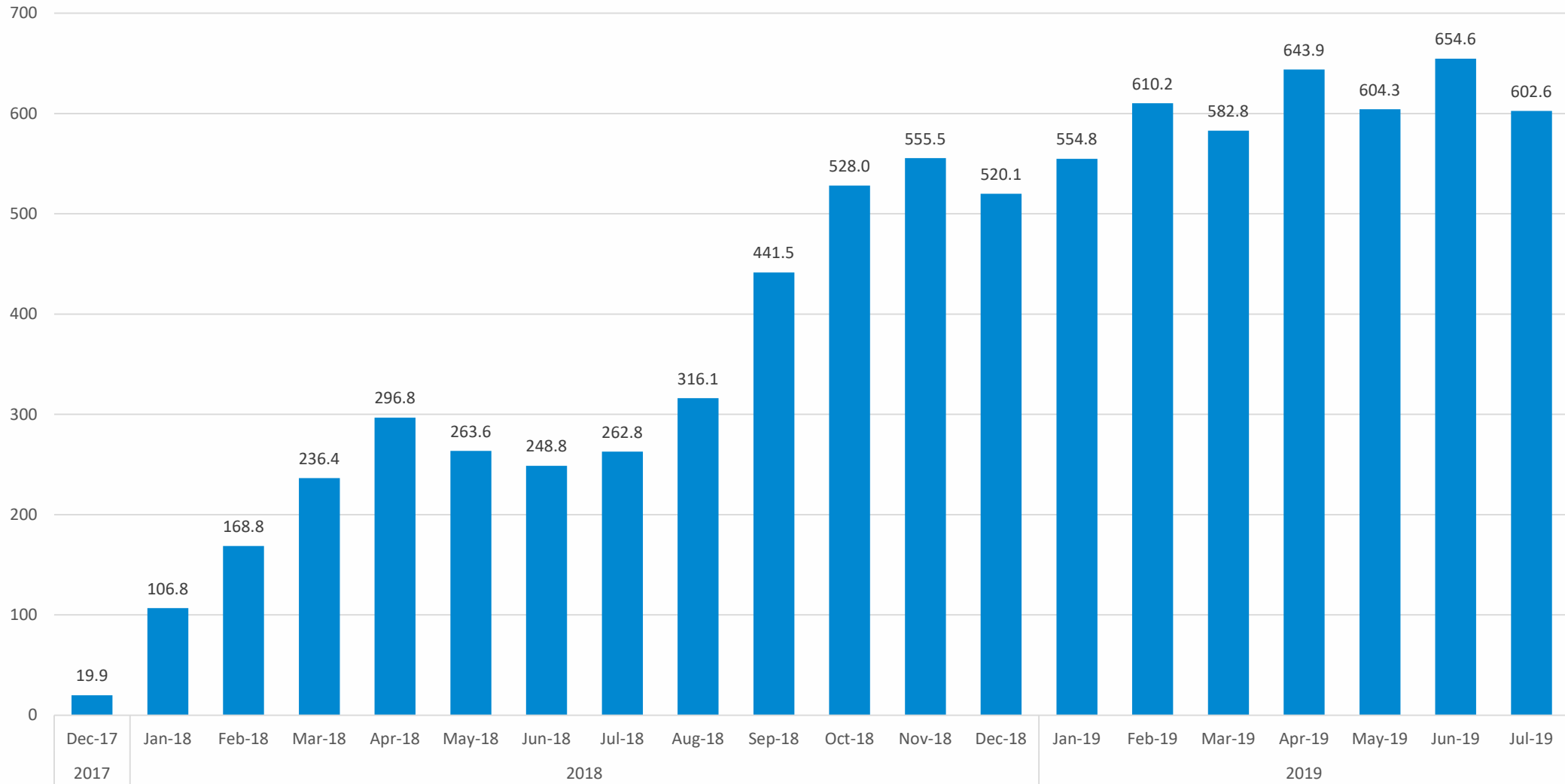
Service Update

August 2019

Via Service: Rides per Day



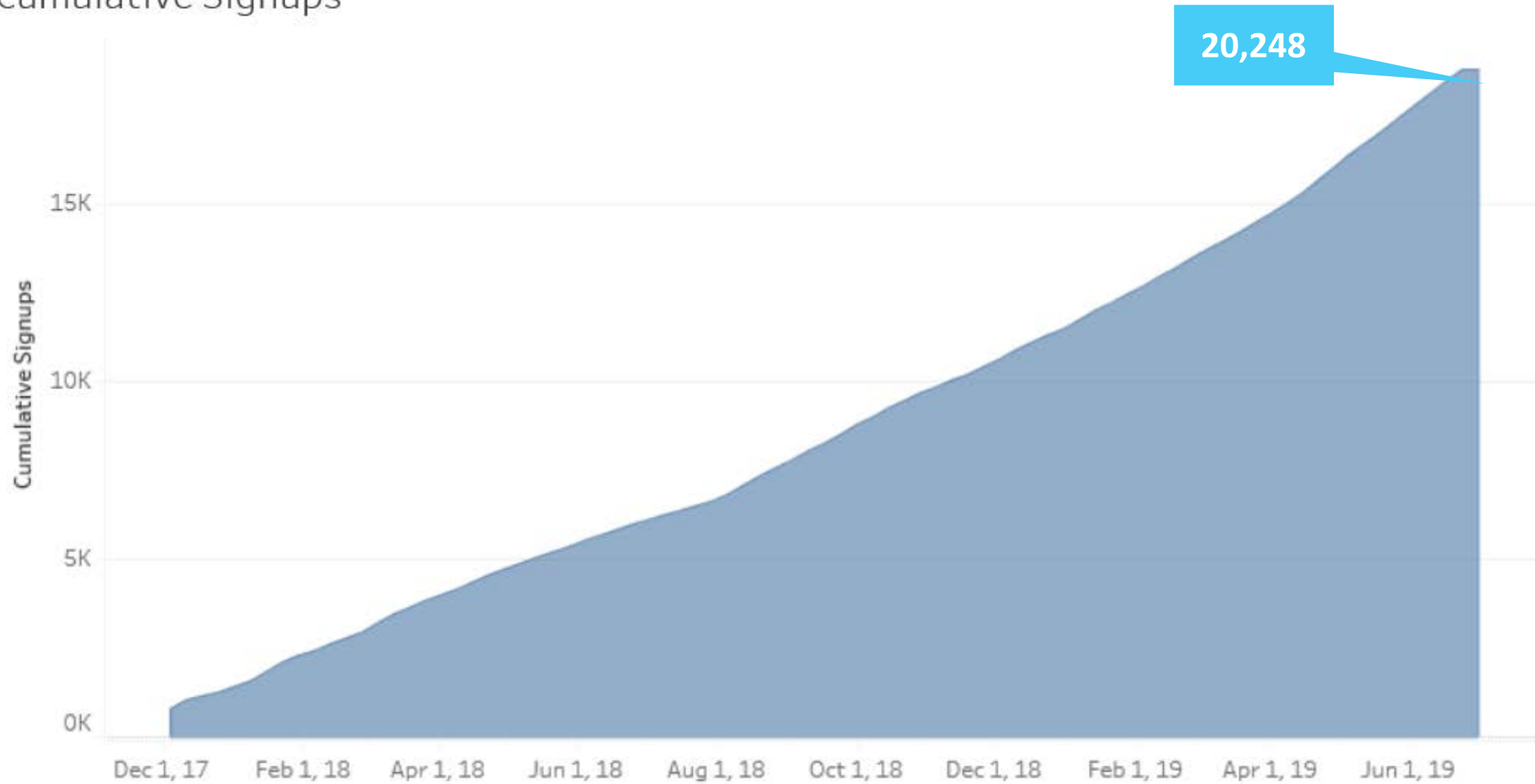
Monthly Ridership: Trips/Day



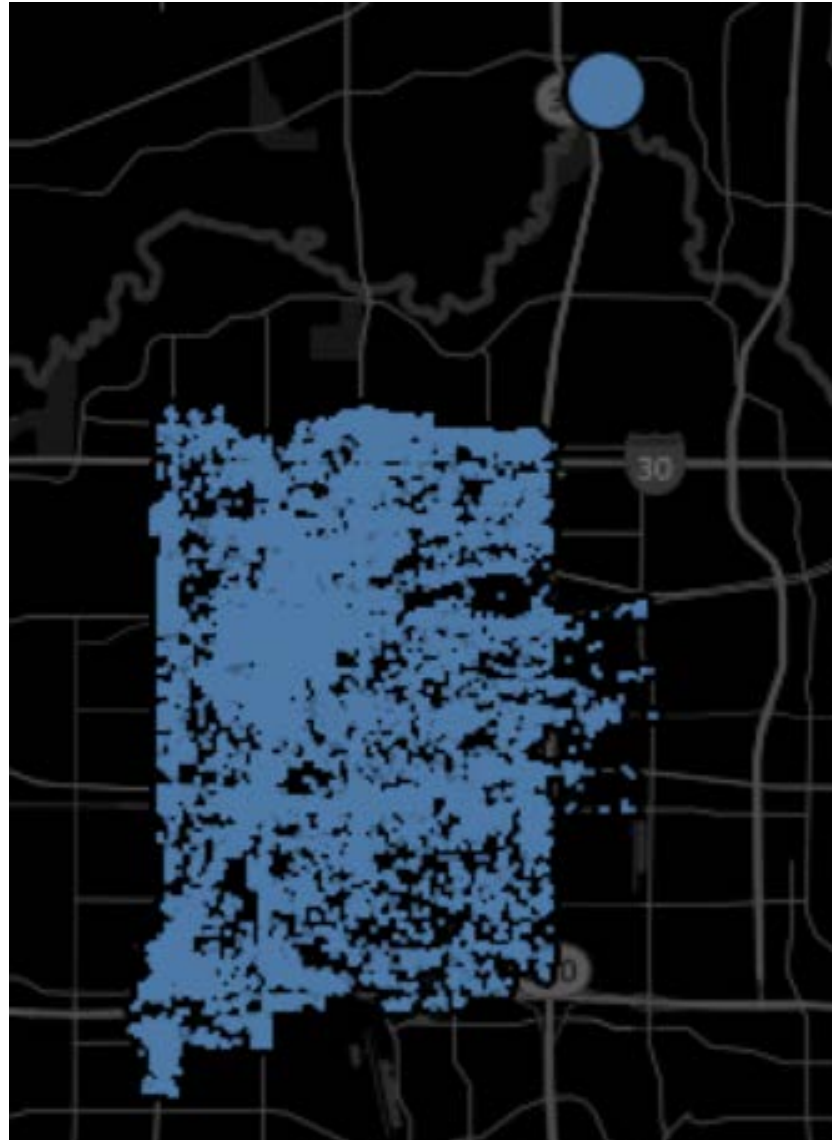
Via Service: User Accounts



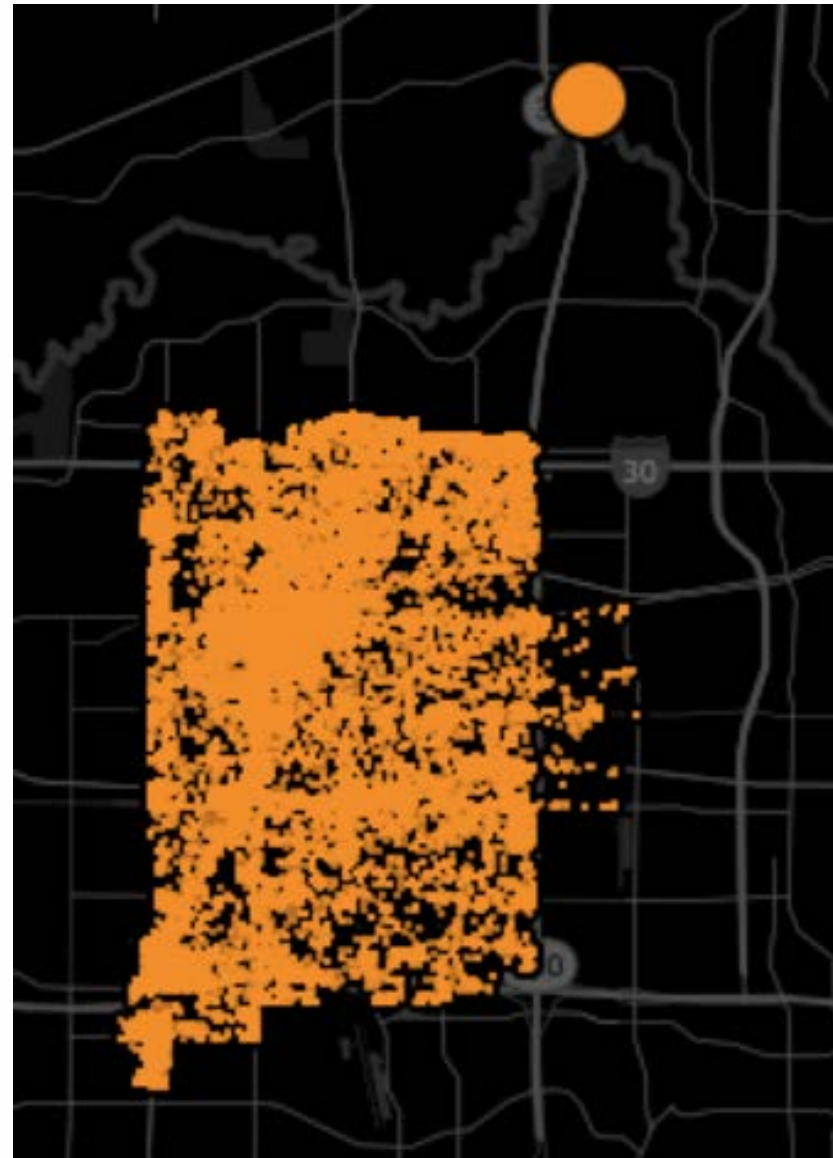
Cumulative Signups



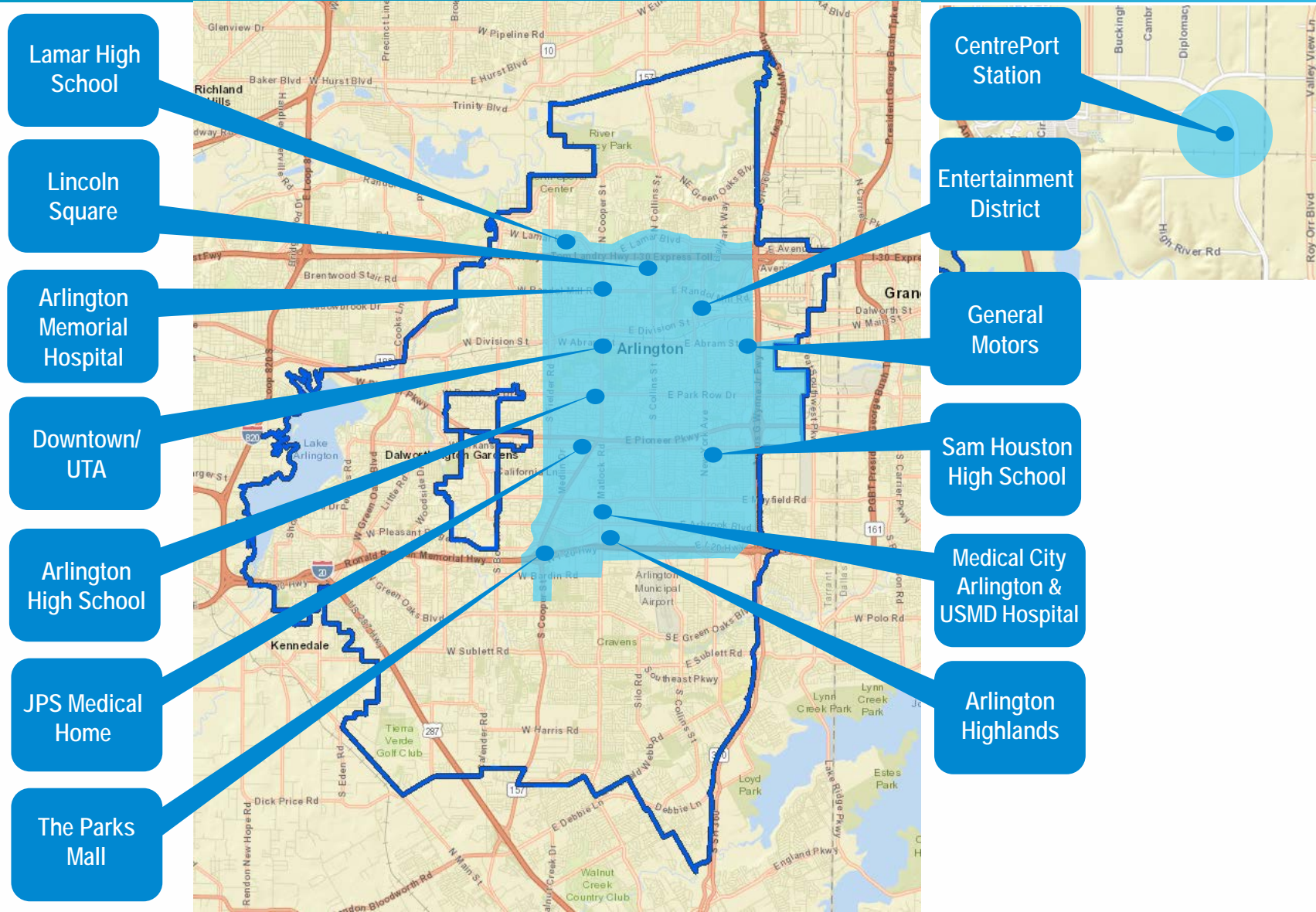
Via Pick-Up Locations



Via Drop-Off Locations



Current Service Area Map

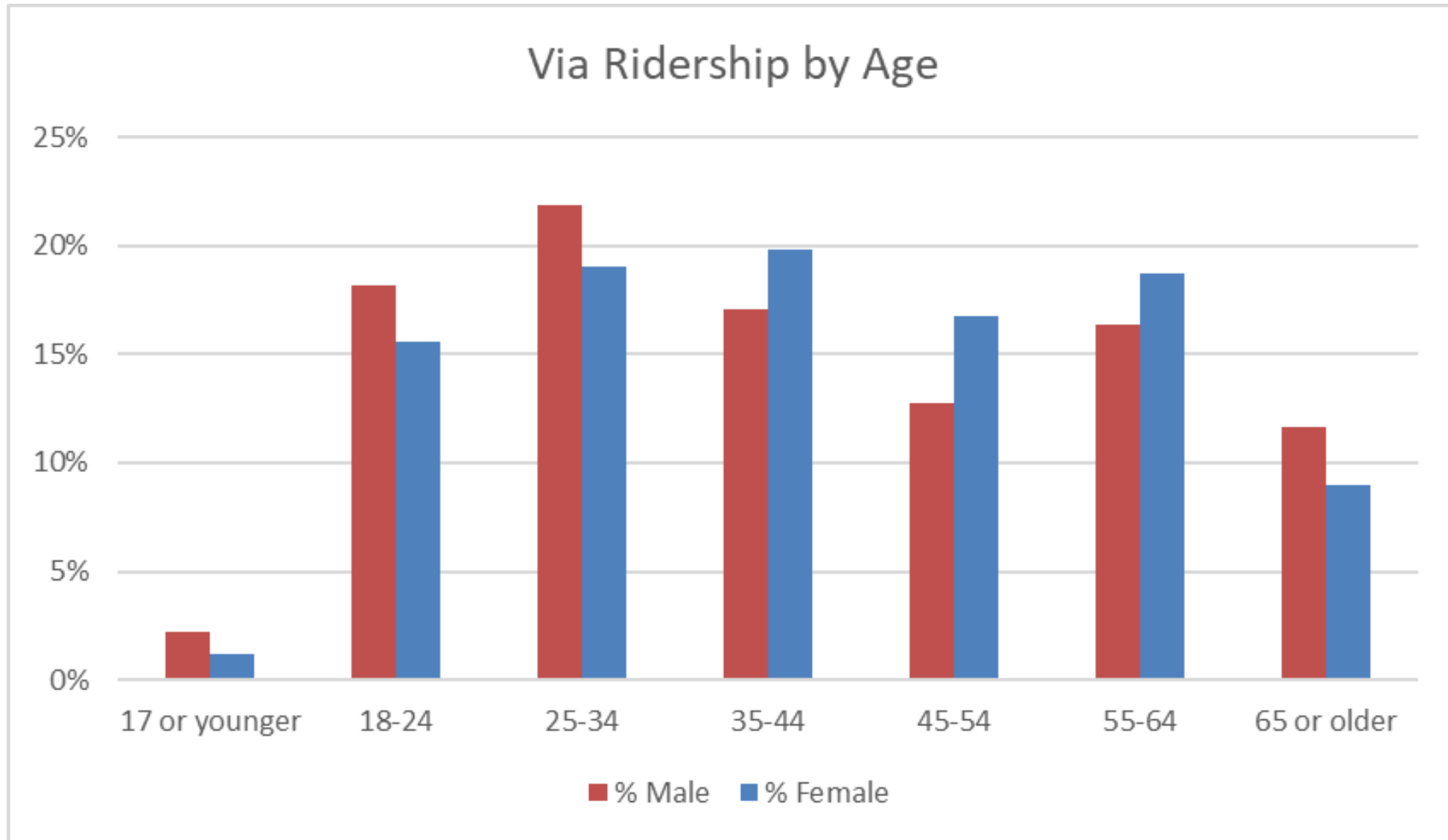


Via Ridership Survey Results

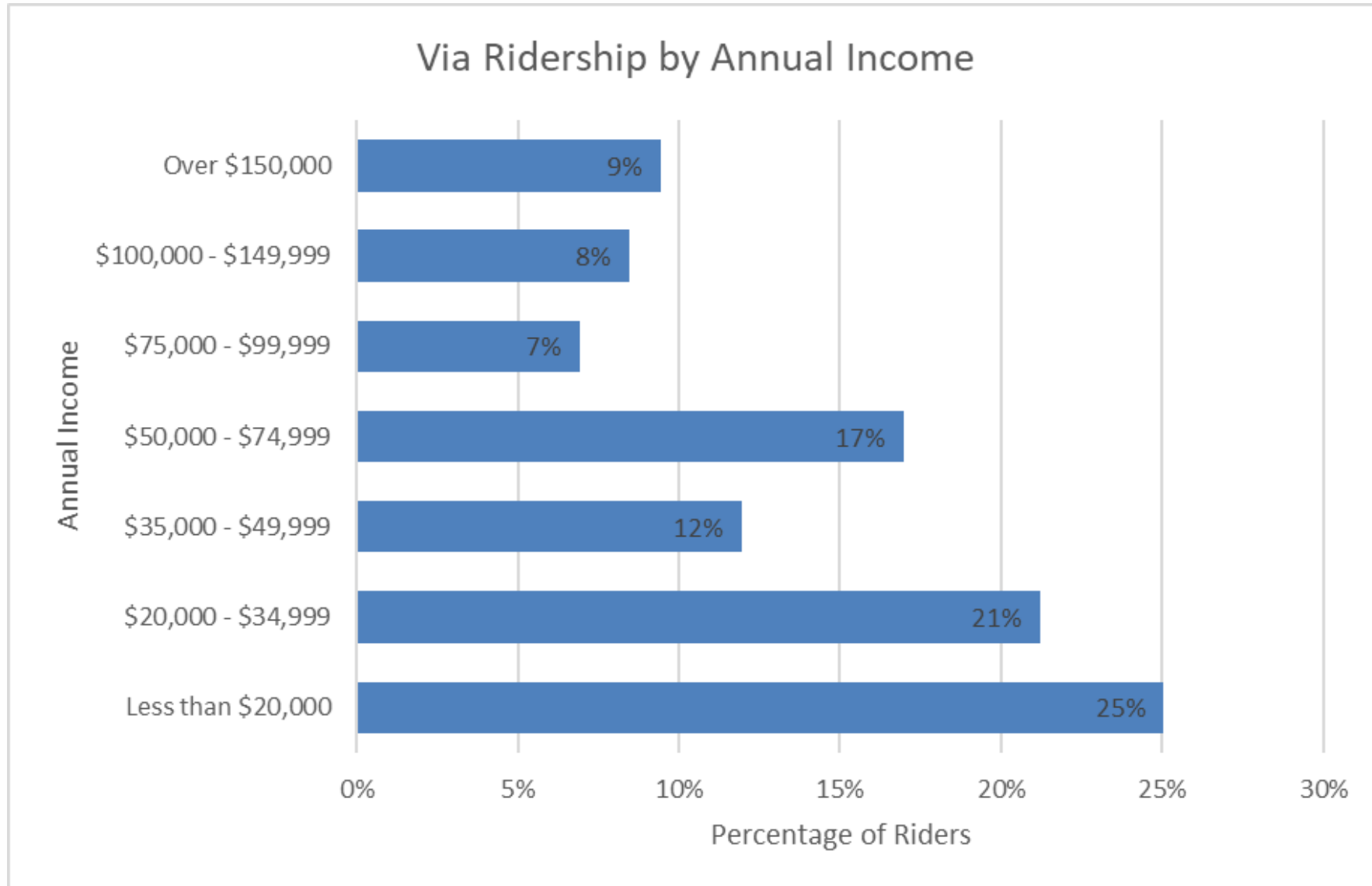
Survey conducted May – June 2019

536 surveys completed

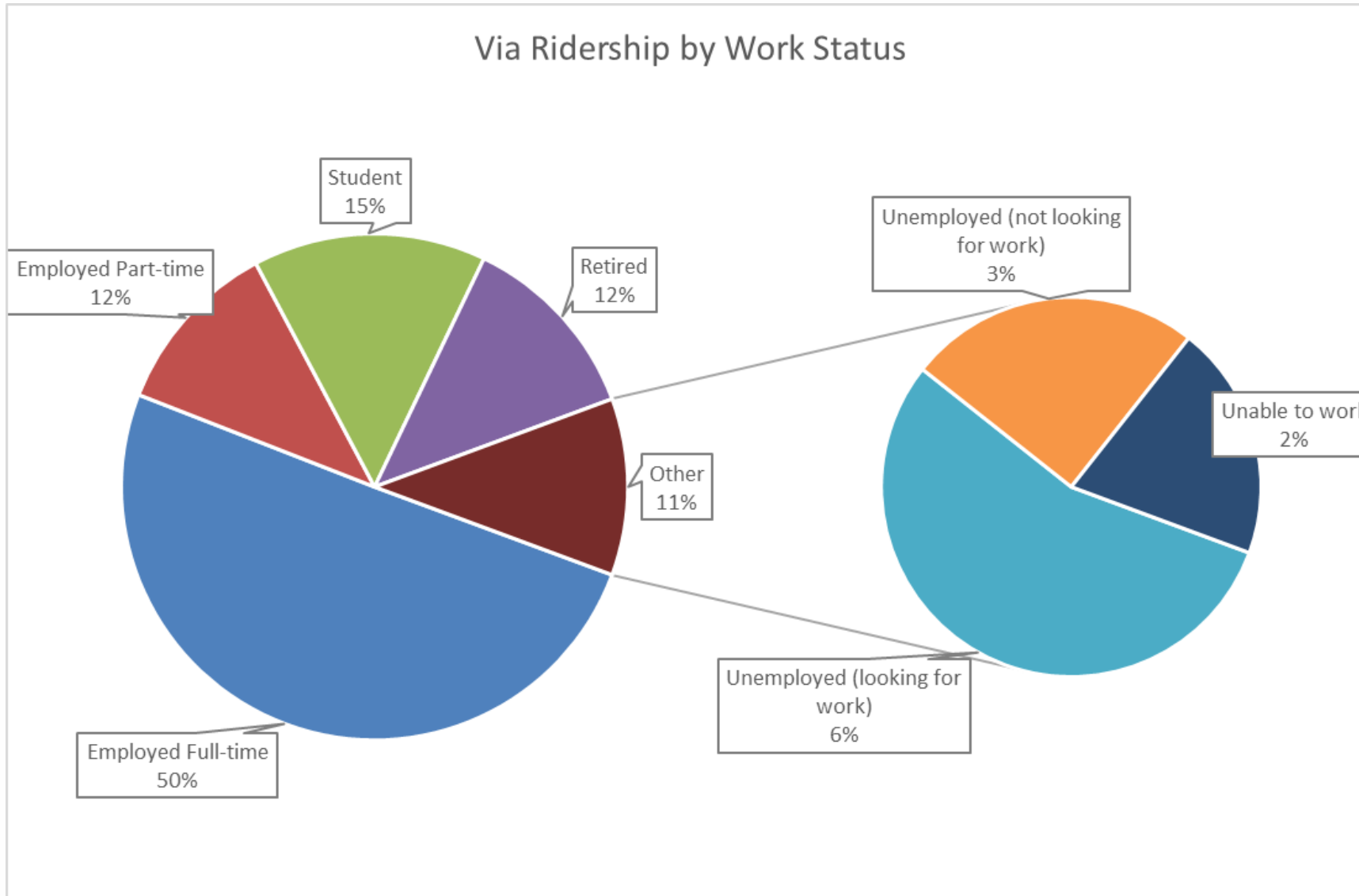
Via Ridership Survey Results



Via Ridership Survey Results



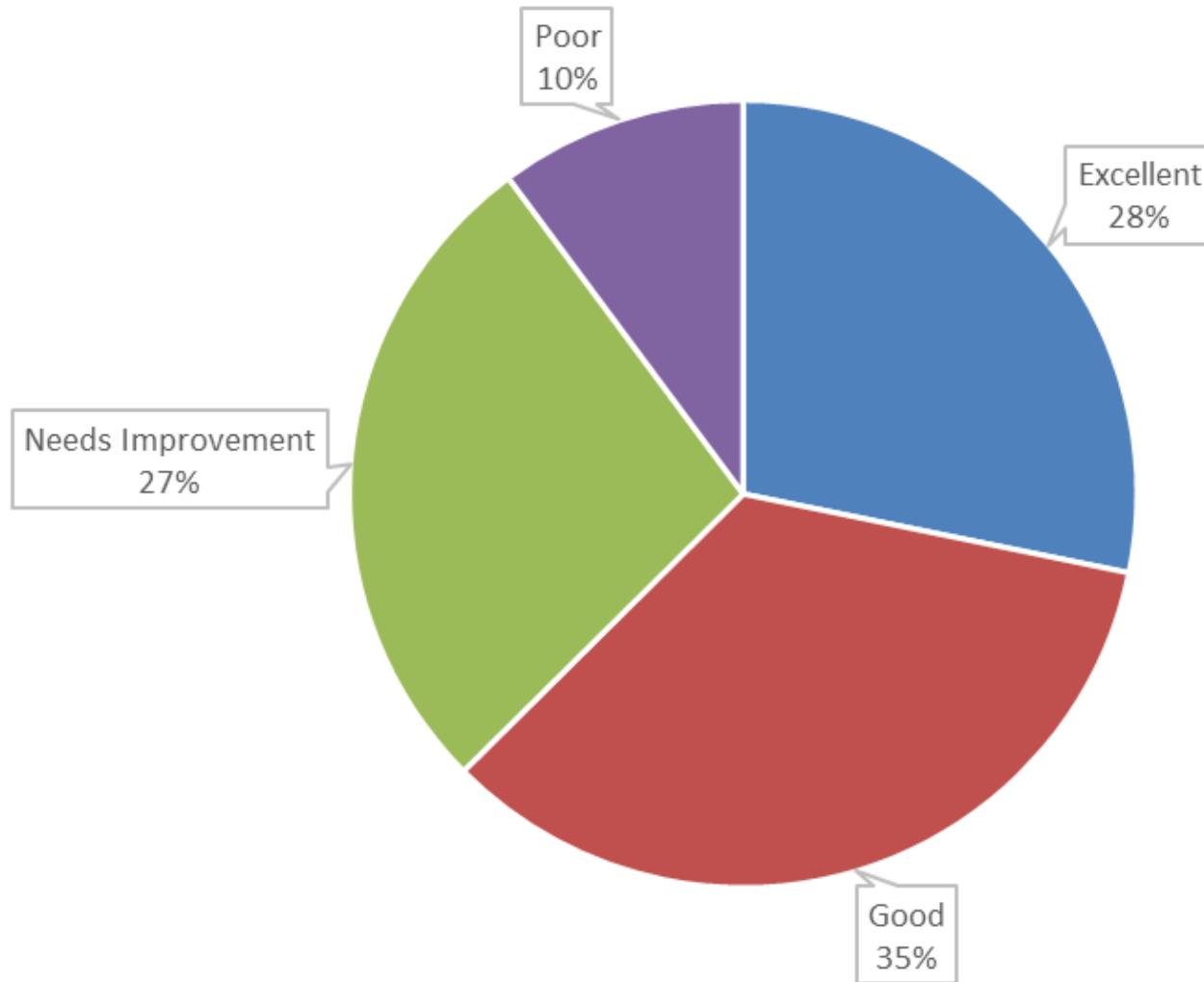
Via Ridership Survey Results



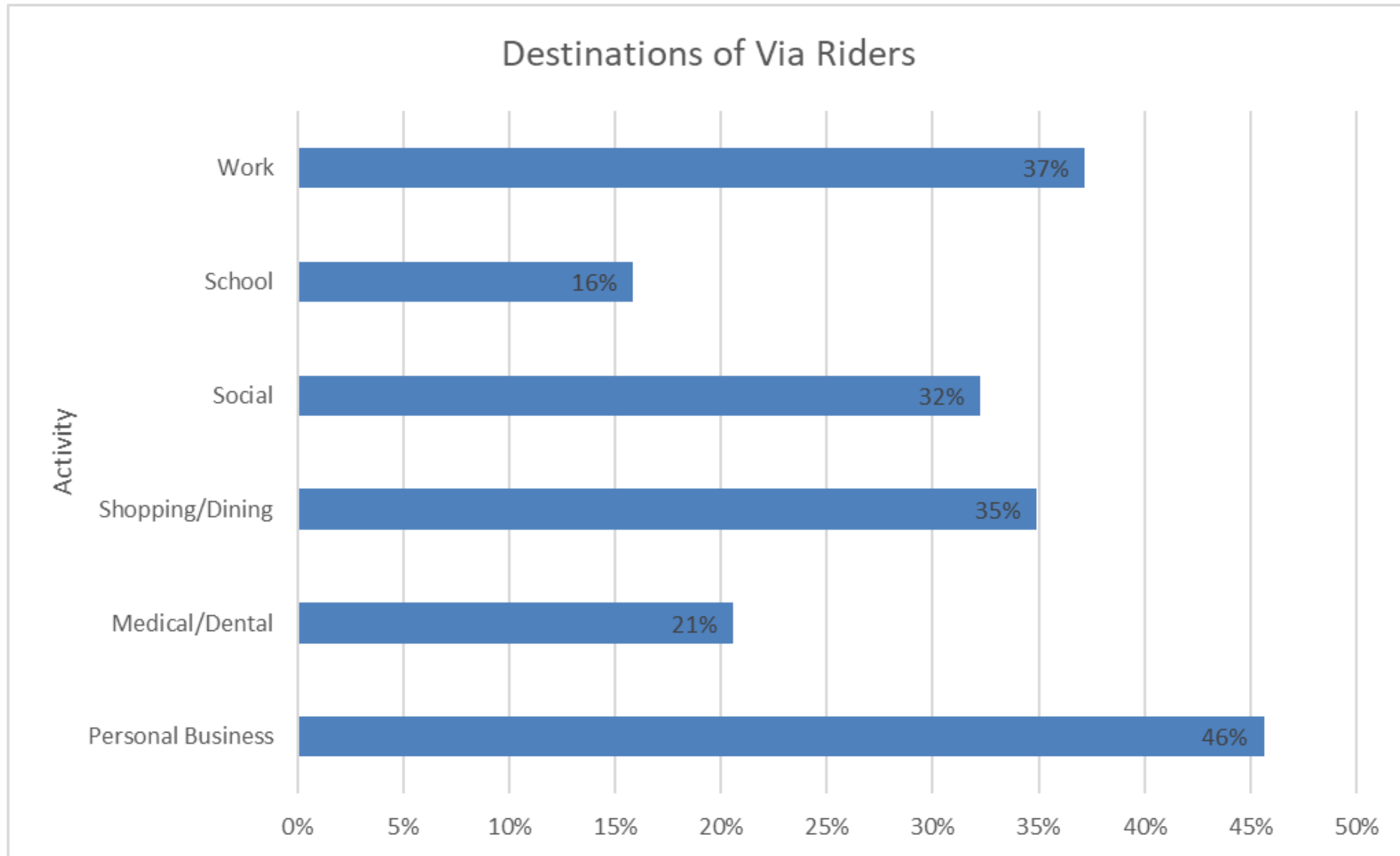
Via Ridership Survey Results



Overall Experience Rating



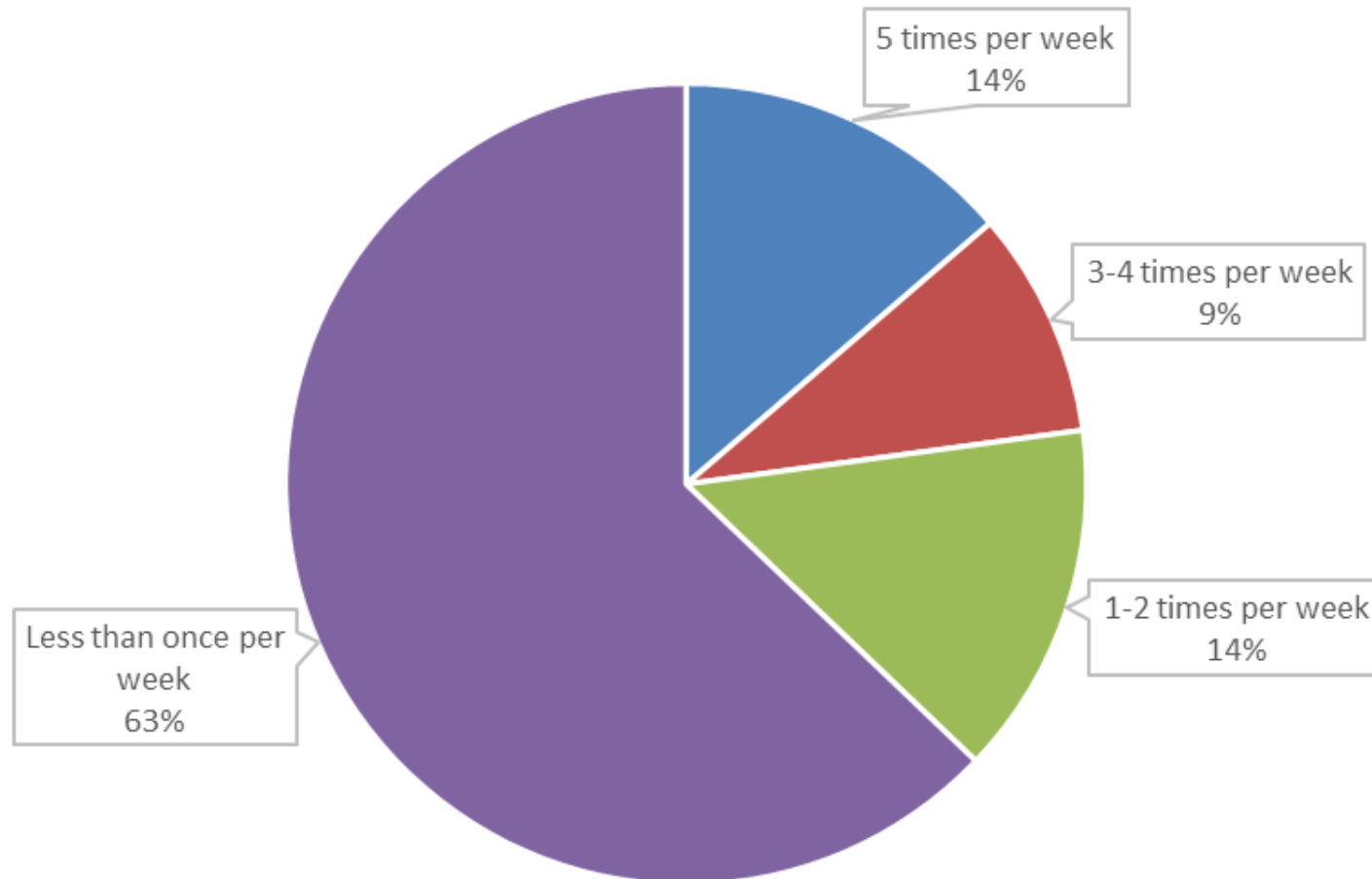
Via Ridership Survey Results



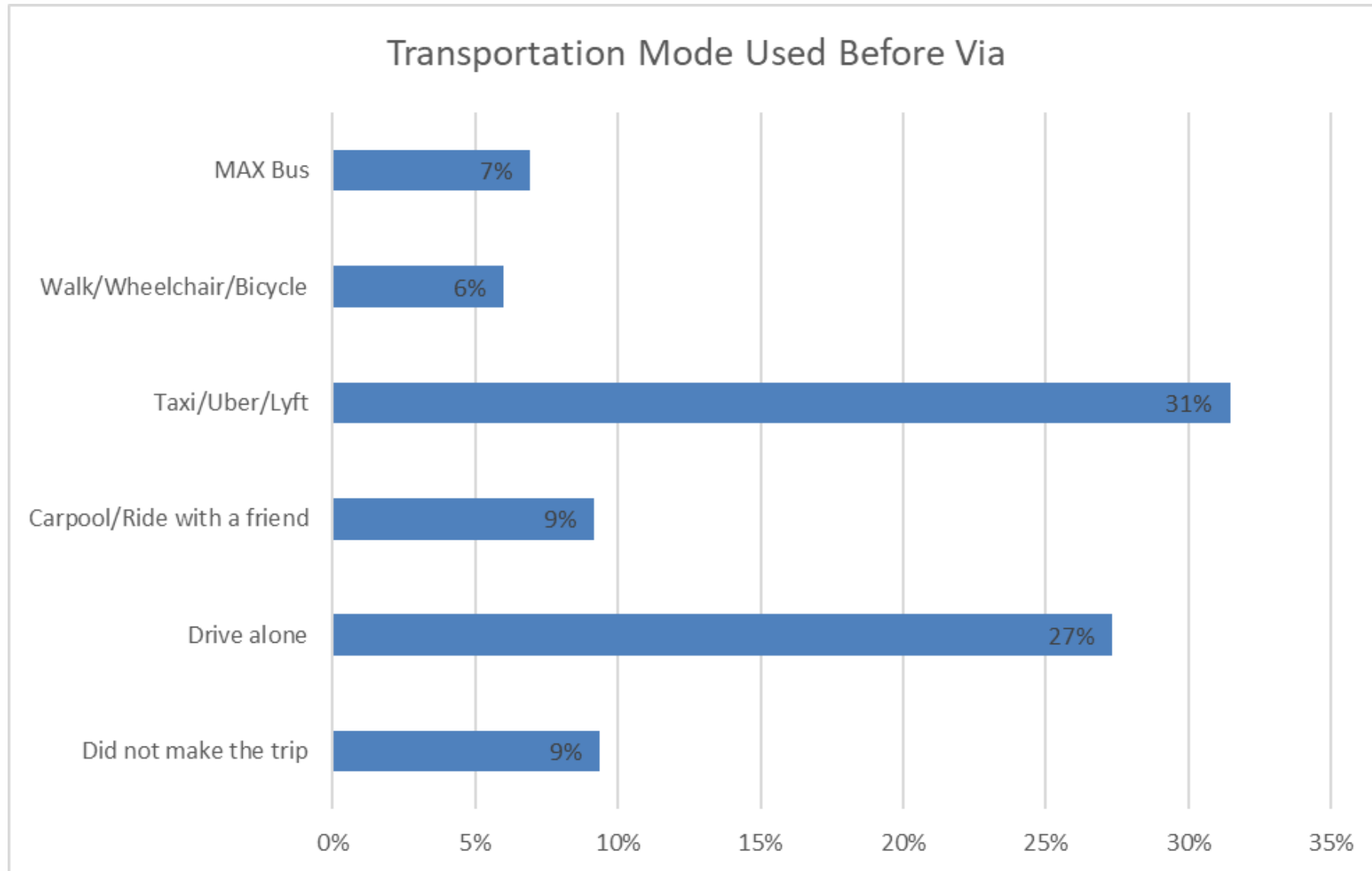
Via Ridership Survey Results



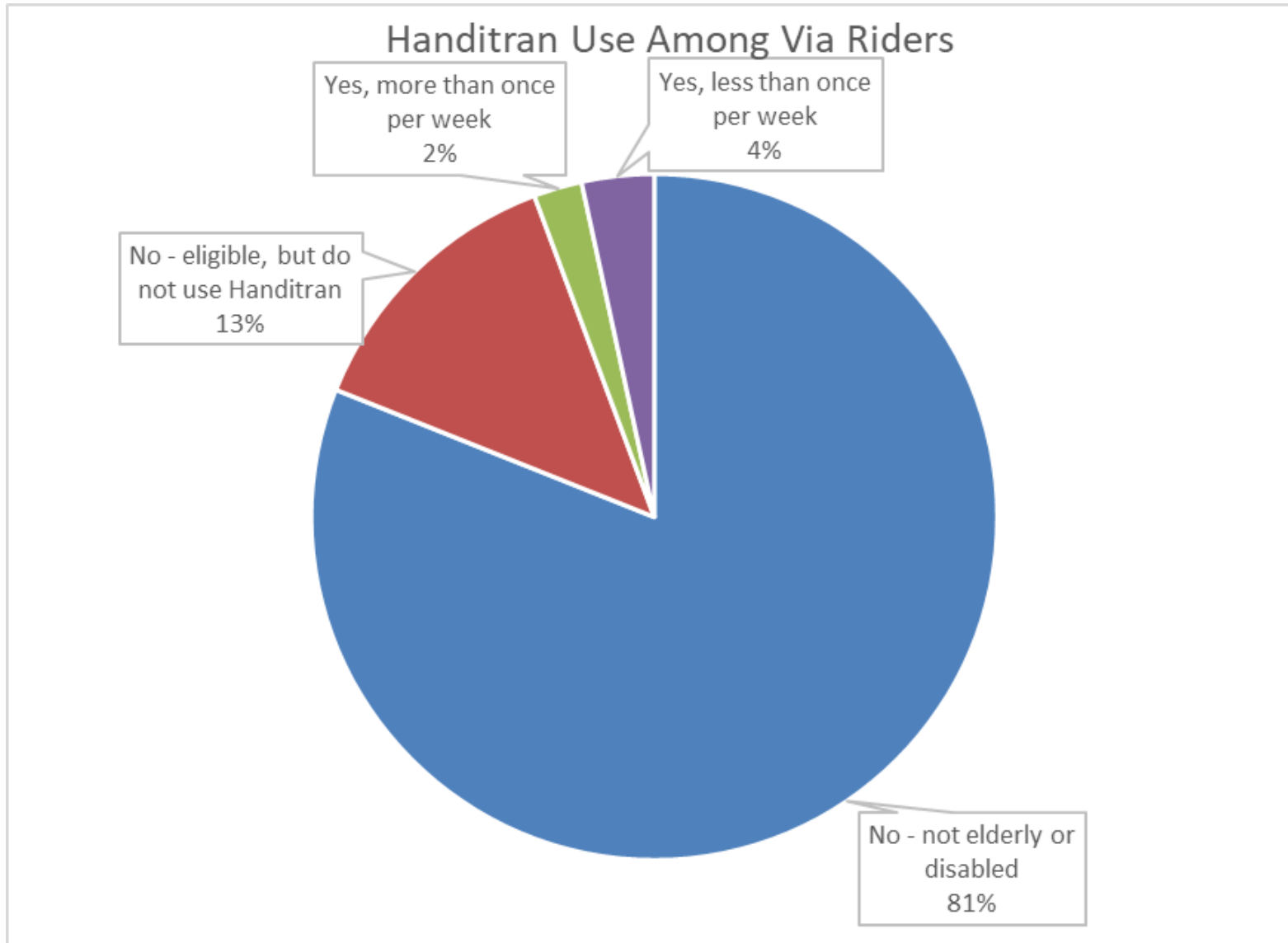
How often riders use Via on a weekly basis



Via Ridership Survey Results



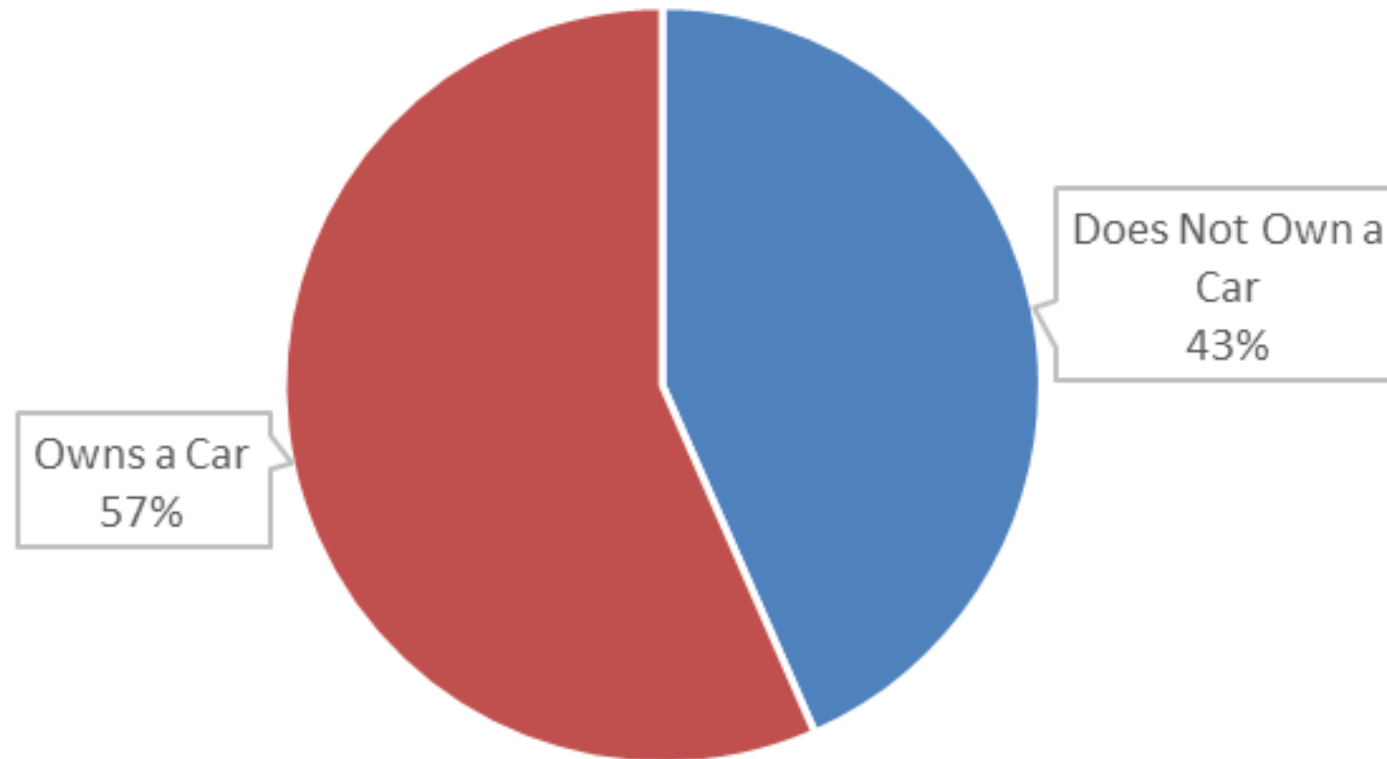
Via Ridership Survey Results



Via Ridership Survey Results



Car Ownership Among Via Riders





Questions and Discussion