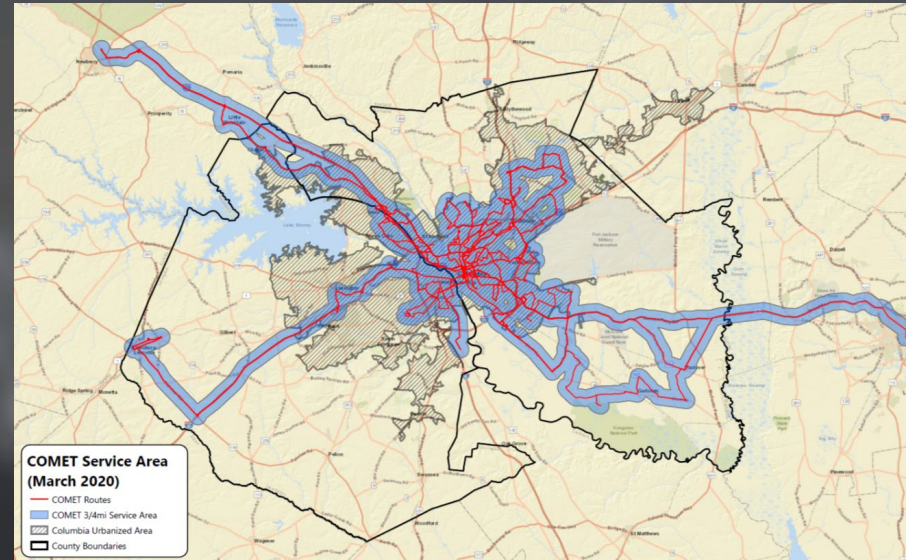


THE COMET

Central Midlands Transit

The COMET is a service of the Central Midlands Regional Transit Authority and provides countywide public transit services throughout Richland and Lexington Counties.

- 34 fixed routes
- 10 university shuttle routes
- 5 ReFlex routes
- Vanpool service
- Subsidy programs with Lyft and Uber for night time & grocery store transportation
- Volunteer Transportation & Subsidized Transportation for seniors and persons with disabilities
- 8 bikeshare stations in Columbia
- DART ADA complementary paratransit service



Fleet: 89 buses, trolleys & vans

2.8 M passenger trips FY 2019

2.4 M passenger trips FY 2020

THE COMET

The COMET On The Go!

- Two programs to tackle transportation challenges in The COMET Service Area
 - COMET @ Night
 - COMET To The Market
- \$8.00 maximum subsidy (started @ \$5.00)
- WAV service for those with mobility devices
- Ability for those unbanked to make reservations and use service
- \$300,000 budget (Started at \$150,000)



COMET @ Night

- 8 p.m. to 6 a.m.
- Anywhere there is The COMET fixed route service
- \$150,000 budget
- Replaced 12 bus routes that cost \$335,000 to operate with 1.5 passengers or less on average
- Code on buses only



THE
COMET

COMET To The Market

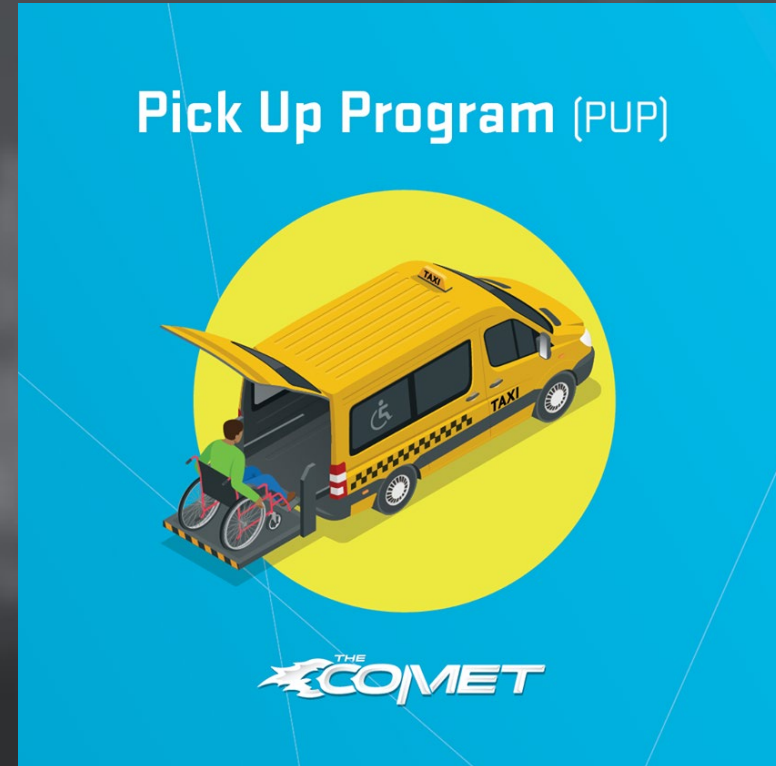
- Significant food deserts in Columbia
- \$150,000 budget
- 2 trips per week
- Geofenced to only allow service in The COMET Service Area and to grocery stores with fresh produce and meats
- 6 a.m. to 8 p.m. during hours of most grocery stores



THE
COMET

Pick Up Program (PUP)

- Available to seniors (65 years old and older) and persons with disabilities in the Columbia Urbanized Area
- Pick Up Program provides a \$50 subsidy on a taxi, Lyft or Uber, each month.
- Available 24 hours a day.
- Funded with FTA Section 5310 as a “purchase of service”



THE COMET

Don't Miss Your Shot!

- Free transportation to get people vaccinated in Richland and Lexington Counties
- Includes The COMET fixed route, DART ADA paratransit, V-TRIP, Pick Up Program as options
- \$100,000 budget (\$50,000 from Uber)
- Geofenced The COMET Service Area
- 8 a.m. to 8 p.m. during hours of vaccine appointments



DON'T MISS YOUR SHOT

The COMET offers **FREE** rides to Vaccination Sites

COMETCovidHelp.org | 803-255-7100

The graphic features the text 'DON'T MISS YOUR SHOT' in large, colorful, stylized letters. The 'O' in 'DON'T' is a pink circle with a white slash. The 'R' in 'YOUR' is a green circle with a white plus sign. The 'S' in 'SHOT' is a pink circle with a white plus sign. A small bus icon is integrated into the 'O' of 'YOUR', and a syringe icon is integrated into the 'O' of 'SHOT'. The background is dark with a grid pattern.



Federal Compliance

- Gift cards from Uber or local stores where money can be added
- Promotion of Federal Lifeline Program
<https://www.usac.org/lifeline/>
- Use of DART to provide WAV service for those with mobility devices, no smart phone or no credit/gift card
- Must be shared ride to use FTA funding and reportable to NTD
- Federal operations funding @ 50% for small urban, large urban under 100 buses, through 5310, 5311 or MOD Sandbox



Life Wireless provides

FREE MONTHLY CELL PHONE SERVICE* & **FREE** SMART PHONE

Service is limited to those that qualify for the Federal Lifeline program.

*Plans vary by state

[SIGN UP NOW](#)

