BICYCLE MASTER PLAN

- Bicycles Matter
- Why Plan?
- Project Scope
- Costs and Funding
- Engaging City Council
- Next Steps
Attracting Best and Brightest

- Companies
- Employees
Why Plan?
- Maximize potential benefit
- Efficient use of resources
- Maximize partnership possibilities
- Without plan, can’t realize potential

Professional Services Needed
- Expertise
- Resources
- Objectivity
2014 Progress

- RFQ issued
- Preferred service provider identified
- Contract & scope
- Funding partners ID'd

Project Scope
Policy Framework

- Goals and measures
- Target users
- Facility types
- Programs
- Maintenance
- Funding
Implementation Strategy

- Greatest "bang for the buck"
- Consensus accelerates implementation
- High, medium, low
Costs and Funding
- Approximately $500K
- Approximately half from partners
  - H-GAC
  - Bike Houston
  - Houston Parks Board
Council Involvement
- Q of L Committee
- Public engagement plan

Next Steps
- Finalize funding partners
- Council contract consideration
- Kick off plan
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Discussion