

REQUEST FOR ITEMS ON COUNCIL AGENDA

PLEASE HAVE THE FOLLOWING ITEM OR SUBJECT ON THE COUNCIL AGENDA FOR November 15, 2010:

Ordinance repealing all sections of Chapter 10.36, and adopting a new Chapter 10.36 Commute Trip Reduction Plan.

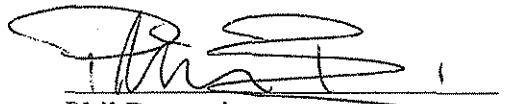
OTHER RECOMMENDATION FOR ACTION:

Ordinance adoption.

JUSTIFICATION FOR DEPARTMENTAL RECOMMENDATION:

Copies of the proposed code and manual were placed in council boxes on October 13, 2010. A public hearing was held on November 1, 2010 and unanimously approved by Council.

I will be present at the Council meeting to give an oral presentation if needed.


Phil Bourquin

ORDINANCE NO 2606

AN ORDINANCE adopting revisions to the Commute Trip Reduction Ordinance, Camas Municipal Code 10.36.

WHEREAS, in 1993, the City of Camas adopted the Commute Trip Reduction Ordinance, which was subsequently codified as Camas Municipal Code Chapter 10.36 of the Camas Municipal Code, and

WHEREAS, in 2006, the Washington State Legislature passed the Commute Trip Reduction Efficiency Act, which amended requirements for local governments in those counties experiencing the greatest automobile related air pollution and traffic congestion, and

WHEREAS, in 2008, the City of Camas adopted a new Commute Trip Reduction Plan and Code to comply with the Commute Trip Reduction Efficiency Act, and

WHEREAS, the Clark County Commute Trip Reduction Administrator has requested further revisions to the Commute Trip Reduction Ordinance, and

WHEREAS, on November 1, 2010, the City Council held a public hearing to consider the proposed revisions to the Commute Trip Reduction Ordinance,

NOW, THEREFORE, THE COUNCIL OF THE CITY OF CAMAS DO ORDAIN AS FOLLOWS:

Section I

Chapter 10.36 of the Camas Municipal Code is amended to provide as set forth in Exhibit "A" attached hereto and by this reference incorporated herein.

Section II

This ordinance shall take force and be in effect five (5) days from and after its publication according to law.

PASSED BY the Council and APPROVED by the Mayor this ____ day of November, 2010.

SIGNED: _____
Mayor

ATTEST: _____
Clerk

APPROVED as to form:

City Attorney

Title 10 VEHICLES AND TRAFFIC

Chapter 10.36 COMMUTE TRIP REDUCTION PLAN

10.36.010 Definitions.

10.36.020 City CTR plan.

10.36.030 CTR Goals

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10.36.060 Requirements for Employers – RCW 70.94.531

10.36.070 Record Keeping

10.36.080 Schedule and Process for CTR Program Description and Report

10.36.090 Enforcement

10.36.100 Exemptions and Goal Modifications

10.36.110 Appeals

10.36.010 Definitions

For the purpose of this chapter, the following definitions shall apply in the interpretation and enforcement of this chapter:

"*Affected Employee*" means a full-time employee who begins his or her regular work day at a single worksite between 6:00 a.m. and 9:00 a.m. (inclusive) on two or more weekdays for at least twelve continuous months. Seasonal agricultural employees, including seasonal employees of processors of agricultural products, are excluded from the count of affected employees.

"*Affected Employer*" means an employer that employs one hundred (100) or more full-time employees at a single worksite who are scheduled to begin their regular work day between 6:00 a.m. and 9:00 a.m. (inclusive) on two or more weekdays for at least twelve continuous months. Construction worksites, when the expected duration of the construction is less than two years, are excluded from this definition. (Also see definition of employer.)

"*Alternative Mode*" means any means of commute transportation other than that in which the single-occupant motor vehicle is the dominant mode, including telecommuting and compressed work weeks if they result in reducing commute trips.

"*Alternative Work Schedules*" mean programs such as compressed work weeks that eliminate work trips for affected employees.

"*Base Year*" means the period on which goals for vehicle miles traveled (VMT) per employee and proportion of single-occupant vehicle (SOV) trips shall be based.

"*Base year survey*" or "*baseline measurement*" means the survey, during the base year, of employees at a major employer worksite to determine the drive-alone rate and vehicle miles traveled per employee at the worksite. The jurisdiction uses this measurement to develop commute trip reduction goals for the major employer. The baseline measurement must be implemented in a manner that meets the requirements specified by the city.

"*Carpool*" means a motor vehicle occupied by two (2) to six (6) people traveling together for their commute trip that results in the reduction of a minimum of one motor vehicle commute trip.

"*City*" means the City of Camas.

"*Commute Trip Reduction (CTR) Plan*" means the city's plan and ordinance to regulate and administer the CTR programs of affected employers within its jurisdiction.

"*Commute Trips*" mean trips made from a worker's home to a worksite with a regularly scheduled arrival time of 6:00 a.m. to 9:00 a.m. (inclusive) on weekdays.

"*Commuter Matching Service*" means a system that assists in matching commuters for the purpose of commuting together.

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"*Compressed Work Week*" means an alternative work schedule, in accordance with employer policy, that regularly allows a full-time employee to eliminate at least one work day every two weeks by working longer hours during the remaining days, resulting in fewer commute trips by the employee. This definition is primarily intended to include weekly and bi-weekly arrangements, the most typical being four 10-hour days or 80 hours in nine days, but may also include other arrangements.

"*CTR Program*" means an employer's strategies to reduce affected employees' drive alone commutes and average VMT per employee.

"*CTR Zone*" means an area, such as a census tract or combination of census tracts, within a city characterized by similar employment density, population density, level of transit service, parking availability, access to high occupancy vehicle facilities, and other factors that are determined to affect the level of drive alone commuting.

"*Custom Bus/Buspool*" means a commuter bus service arranged specifically to transport employees to work.

"*Director*" means the Community Development Director or designee.

"*Dominant Mode*" means the mode of travel used for the greatest distance of a commute trip.

"*Drive Alone*" means a motor vehicle occupied by one (1) employee for commute purposes, including a motorcycle.

"*Drive Alone Trips*" means commute trips made by employees in single occupant vehicles.

"*Emergency Ride Home Program*" means a program offered to employees by either the Regional CTR Program Administrator or the employer that provides an emergency ride home to an employee if they use an alternative mode of transportation.

"*Employee Transportation Coordinator (ETC)*" means a person who is designated as responsible for the development, implementation and monitoring of an employer's CTR program.

"*Employer*" means a sole proprietorship, partnership, corporation, unincorporated association, cooperative, joint venture, agency, department, district, or other individual or entity, whether public, non-profit, or private, that employs workers.

"*Exemption*" means a waiver from any or all CTR program requirements granted to an employer by a city based on unique conditions that apply to the employer or employment site.

"*Flex-Time*" is an employer policy allowing individual employees some flexibility in choosing the time, but not the number, of their working hours to facilitate the use of alternative modes.

"*Full-Time Employee*" means a person, other than an independent contractor, scheduled to be employed on a continuous basis for fifty-two (52) weeks for an average of at least thirty-five (35) hours per week.

"*Good Faith Effort*" means that an employer has met the minimum requirements identified in RCW 70.94.531 and this ordinance, and is working collaboratively with the city to continue its existing CTR program, or is developing and implementing program modifications likely to result in improvements to its CTR program over an agreed-upon length of time.

"*Implementation*" means active pursuit by an employer of the CTR goals of RCW 70.94.521-551 and this ordinance as evidenced by appointment of an employee transportation coordinator, distribution of information to employees regarding alternatives to drive alone commuting, and commencement of other measures according to its approved CTR program and schedule.

"*Major employer*" means a private or public employer, including state agencies, that employs one hundred (100) or more full-time employees at a single worksite who are scheduled to begin their regular work day between 6:00 a.m. and 9:00 a.m. on weekdays for at least twelve continuous months.

"*Major employer worksite*" or "*affected worksite*" or "*worksite*" means the physical location occupied by a major employer, as determined by the local jurisdiction.

"*Mode*" means the means of transportation used by employees, such as single-occupant motor vehicle, rideshare vehicle (carpool, vanpool), transit, ferry, bicycle, walking, compressed work schedule and telecommuting.

"*Notice*" means written communication delivered via the United States Postal Service with receipt deemed accepted three days following the day on which the notice was deposited with the Postal Service

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unless the third day falls on a weekend or legal holiday in which case the notice is deemed accepted the day after the weekend or legal holiday.

"*Peak Period*" means the hours from 6:00 a.m. to 9:00 a.m. (inclusive), Monday through Friday, except legal holidays.

"*Peak Period Trip*" means any employee trip that delivers the employee to begin his or her regular workday between 6:00 a.m. and 9:00 a.m. (inclusive), Monday through Friday, except legal holidays.

"*Proportion of Drive Alone Trips*" or "*Drive Alone Rate*" means the number of commute trips over a set period made by affected employees in single-occupant vehicles divided by the number of potential trips taken by affected employees working during that period.

"*Regional CTR Program Administrator*" means the agency or jurisdiction responsible for administering the Clark County CTR Program.

"*Single-Occupant Vehicle (SOV)*" means a motor vehicle occupied by one (1) employee for commute purposes, including a motorcycle.

"*Telecommuting or Teleworking*" means the use of telephones, computers, or other similar technology to permit an employee to work from home, eliminating a commute trip, or to work from a work place closer to home, reducing the distance traveled in a commute trip by at least half.

"*Transit*" means a multiple-occupant vehicle operated on a for-hire, shared-ride basis, including bus, ferry, rail, shared-ride taxi, shuttle bus, or vanpool. A transit trip counts as zero (0) vehicle trips.

"*Transportation Demand Management (TDM)*" means a broad range of strategies that are primarily intended to reduce and reshape demand on the transportation system.

"*Transportation Management Organization (TMO) or Transportation Management Association (TMA)*" means a group of employers or an association representing a group of employers in a defined geographic area. A TMO or TMA may represent employers within the Camas city limits or may have a sphere of influence that extends beyond the city limits.

"*Vanpool*" means a vehicle occupied by from five (5) to fifteen (15) people traveling together for their commute trip that results in the reduction of a minimum of one motor vehicle trip. A vanpool trip counts as zero (0) vehicle trips.

"*Vehicle Miles Traveled (VMT) Per Employee*" means the sum of the individual vehicle commute trip lengths in miles made by affected employees over a set period divided by the number of affected employees during that period.

"*Week*" means a seven-day calendar period starting on Monday and continuing through Sunday.

"*Weekday*" means any day of the week except Saturday or Sunday.

"*Writing, "Written," or "In Writing"* means original signed and dated documents. Facsimile (fax) transmissions are a temporary notice of action that must be followed by the original signed and dated document via mail or delivery.

10.36.020 City CTR Plan

The goals established for the jurisdiction and affected employers in the city's Commute Trip Reduction Plan are incorporated herein by reference. The city staff is directed to make any corrections for typographical errors, include any graphical materials for information, and complete the Commute Trip Reduction Plan.

10.36.030 CTR Goals

A. Commute Trip Reduction Goals

1. The city's goals for reductions in the proportions of drive-alone commute trips and vehicle miles traveled per employee by affected employers in city's jurisdiction, major employment installations, and other areas designated by the city are hereby established by the city's CTR Plan incorporated by Section 10.36.020, above. These goals establish the desired level of performance for the CTR program in its entirety in the city.

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2. The city will set the individual worksite goals for affected employers based on how the worksite can contribute to the city's overall goal established in the CTR plan. The goals will appear as a component of the affected employer's approved implementation plan outlined in Section 10.36.060, below.

B. Commute Trip Reduction Goals for Affected Employers

1. The drive-alone and VMT goals for affected employers in the city are hereby established as set forth in the CTR Plan incorporated by Section 10.36.020, above.

2. If the goals for an affected employer or newly affected employer are not listed in the CTR Plan, they shall be established by the city at a level designed to achieve city's overall goals for the jurisdiction and other areas as designated by the city. The city shall provide written notification of the goals for each affected employer worksite by providing the information when the city reviews the employer's proposed program and incorporating the goals into the program approval issued by the city.

10.36.040 Responsible City Agency

The community development director, or his or her authorized designee, is directed and authorized to implement and enforce the provisions of this chapter and the City CTR Plan, and shall have the authority as is necessary to carry out administrative decisions in effectuating such ordinance, plan, and program.

10.36.050 Applicability

The provisions of this ordinance shall apply to any affected employer within the geographic limits of the CTR Plan adopted in Section 10.36.020, above.

A. Notification of Applicability

1. In addition to the city's established public notification for adoption of an ordinance, a notice of availability of a summary of this ordinance, a notice of the requirements and criteria for affected employers to comply with the ordinance, and subsequent revisions shall be published at least once in the official newspaper not more than thirty (30) days after passage of this ordinance or revisions.

2. Affected employers located in the city are to receive written notification that they are subject to this ordinance. Such notice shall be addressed to the company's chief executive officer, senior official, CTR program manager, or registered agent at the worksite. Such notification shall provide ninety (90) days for the affected employer to perform a baseline measurement consistent with the measurement requirements specified by the city.

3. Affected employers that, for whatever reason, do not receive notice within 30 days of passage of the ordinance and are either notified or identify themselves to the city within ninety (90) days of the passage of the ordinance will be granted an extension to assure up to ninety (90) days within which to perform a baseline measurement consistent with the measurement requirements specified by the city. Upon self-identification, such affected employers will be granted one hundred eighty (180) calendar days to develop and submit a CTR program.

4. Affected employers that have not been identified or do not identify themselves within ninety (90) days of the passage of the ordinance and do not perform a baseline measurement consistent with the measurement requirements specified by the city within ninety (90) days from the passage of the ordinance are in violation of this ordinance.

5. If an affected employer has already performed a baseline measurement, or an alternative acceptable to the city, under previous iterations of this ordinance, the employer is not required to perform another baseline measurement.

B. Newly Affected Employers

1. Employers meeting the definition of "affected employer" in this ordinance must identify themselves to the city within ninety (90) days of either moving into the boundaries outlined in the CTR Plan adopted in Section 10.36.020, above, or growing in employment at a worksite to one hundred (100) or more affected employees. Employers who do not identify themselves within ninety (90) days are in violation of this ordinance.

2. Newly affected employers identified as such shall be given ninety (90) days to perform a baseline measurement consistent with the measurement requirements specified by the city. Employers who do not

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perform a baseline measurement within ninety (90) days of receiving written notification that they are subject to this ordinance are in violation of this ordinance.

3. Not more than ninety (90) days after receiving written notification of the results of the baseline measurement, the newly affected employer shall develop and submit a CTR Program to the city. The program will be developed in consultation with the city to be consistent with the goals of the CTR Plan adopted in Section 10.36.020, above. The program shall be implemented not more than ninety (90) days after approval by the city. Employers who do not implement an approved CTR Program according to this schedule are in violation of this ordinance and subject to the penalties outlined in Section 10.36.090D, below.

C. Change in Status as an Affected Employer

Any of the following changes in an employer's status will change the employer's CTR program requirements:

1. If an employer initially designated as an affected employer no longer employs one hundred (100) or more affected employees and expects not to employ one hundred (100) or more affected employees for the next twelve (12) months, that employer is no longer an affected employer. It is the responsibility of the employer to notify the city that it is no longer an affected employer. The burden of proof lies with the employer.
2. If the same employer returns to the level of one hundred (100) or more affected employees within the same twelve (12) months, that employer will be considered an affected employer for the entire twelve (12) months and will be subject to the same program requirements as other affected employers.
3. If the same employer returns to the level of one hundred (100) or more affected employees twelve (12) or more months after its change in status to an "unaffected" employer, that employer shall be treated as a newly affected employer and will be subject to the same program requirements as other newly affected employers.

10.36.060 Requirements for Employers – RCW 70.94.531

An affected employer is required to make a *good faith effort*, as defined in RCW 70.94.534(2) and this ordinance, to develop and implement a CTR program that will encourage its employees to reduce VMT per employee and drive alone commute trips. A. Mandatory Program Elements

Each employer's CTR program shall include the following mandatory elements:

1. Employee Transportation Coordinator (ETC).

The employer shall designate an Employee Transportation Coordinator (ETC) to administer the CTR program. The ETC and/or designee's name, location, and telephone number must be prominently displayed physically or electronically at each affected worksite. The ETC shall oversee all elements of the employer's CTR program and act as liaison between the employer and the city. The objective is to have an effective ETC presence at each worksite; an affected employer with multiple sites may have one ETC for all sites.

2. Information Distribution

Information about alternatives to drive alone commuting as well as a summary of the employer's CTR Program shall be provided to employees at least twice a year, and to new employees at the time of hire. The summary of the employer's CTR Program shall also be submitted to the city with the employer's program description and regular report.

3. Emergency Ride Home (ERH) Program. The affected employer shall offer an emergency ride home program to employees. If an ERH Program is available through the Regional CTR Program Administrator then the employer may choose to use this for its program. The ERH program offered by the Regional CTR Program Administrator will allow employees to use three (3) emergency ride home vouchers in one calendar year period or one year within their start of work date if the employee has worked for the employer for less than one year. An employer may choose to allow more emergency rides home if the employer chooses to pay for them.

B. Additional Program Elements

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In addition to the specific program elements described above, the employer's CTR program shall include additional elements as needed to meet CTR goals. Elements may include, but are not limited to, one or more of the following:

1. Provision of preferential parking for carpools and vanpools;
2. Reduced parking charges for carpools and vanpools;
3. Instituting or increasing parking charges for drive alone commuters;
4. Provision of commuter ride matching services to facilitate employee ridesharing for commute trips;
5. Provision of subsidies for rail, transit, or vanpool fares and/or transit passes;
6. Provision of vans or buses for employee ridesharing;
7. Provision of subsidies for carpools, walking, bicycling, teleworking, or compressed schedules;
8. Provision of incentives for employees that do not drive alone to work;
9. Permitting the use of the employer's vehicles for carpooling or vanpooling;
10. Permitting flexible work schedules to facilitate employees' use of transit, carpools, or vanpools;
11. Cooperation with transportation providers to provide additional regular or express service to the worksite;
12. Construction of special loading and unloading facilities for transit, carpool, and vanpool users;
13. Provision of bicycle parking facilities such as bicycle lockers or secure areas inside a building or a covered outside area that requires some type of key access or ability to lock bicycles to, lockers, changing areas, and showers for employees who bicycle or walk to work;
14. Provision of a program of parking incentives such as a rebate for employees who do not use the parking facilities;
15. Establishment of a program to permit employees to work part- or full-time at home or at an alternative worksite closer to their homes which reduces commute trips;
16. Establishment of a program of alternative work schedules, such as a compressed work week, which reduces commute trips;
17. Implementation of other measures designed to facilitate the use of high-occupancy vehicles, such as on-site day care facilities, emergency taxi services, or emergency ride home programs;
18. Charging employees for parking, and/or the elimination of free parking; and
19. Other measures that the employer believes will reduce the number and length of commute trips made to the site.

C. CTR Program Report and Description

Affected employers shall review their program and file a regular progress report with the city in accordance with the format provided by the city every two (2) years. If necessary, the Regional CTR Program Administrator may require a regular progress report be submitted every year.

The CTR Program Report and Description outlines the strategies to be undertaken by an employer to achieve the commute trip reduction goals for the reporting period. Employers are encouraged to consider innovative strategies and combine program elements in a manner that will best suit their location, site characteristics, business type, and employees' commuting needs. Employers are further encouraged to cooperate with each other to implement program elements.

At a minimum, the employer's CTR Program Report and Description must include:

1. A general description of the employment site location, transportation characteristics, employee parking availability, on-site amenities, and surrounding services;
2. The number of employees affected by the CTR program and the total number of employees at the site;
3. Documentation on compliance with the mandatory CTR program elements as described in 10.36.060(A);
4. Description of any additional elements included in the employer's CTR program as described in 10.36.060(B); and
5. A statement of organizational commitment to provide appropriate resources to the program to meet the employer's established goals.

D. Biennial Measure of Employee Commute Behavior

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In addition to the baseline measurement, employers shall conduct a program evaluation as a means of determining worksite progress toward meeting CTR goals. As part of the program evaluation, the employer shall distribute and collect Commute Trip Reduction Program Employee Questionnaires (surveys) at least once every two (2) years, and strive to achieve at least a 70% response rate from employees at the worksite.

10.36.070 Record Keeping

Affected employers shall maintain a copy of their approved CTR Program Description and Report, their CTR Program Employee Questionnaire results, and all supporting documentation for the descriptions and assertions made in any CTR report to the city for a minimum of forty-eight (48) months. The city and the employer shall agree on the record keeping requirements as part of the accepted CTR program.

10.36.080 Schedule and Process for CTR Program Description and Report

A. Document Review

The city shall provide the employer with written notification if a CTR program is deemed unacceptable. The notification must give cause for any rejection. If the employer receives no written notification of extension of the review period of its CTR program or comment on the CTR program or annual report within ninety (90) days of submission, the employer's program or annual report is deemed accepted. The city may extend the review period up to ninety (90) days. The implementation date for the employer's CTR program will be extended an equivalent number of days.

B. Schedule

Upon review of an employer's initial CTR program, the city shall establish the employer's regular reporting date. This report will be provided in a form provided by the city consistent with 10.36.060(C), above.

C. Modification of CTR Program Elements

Any affected employer may submit a request to the city for modification of CTR requirements. Such request may be granted if one of the following conditions exist:

1. The employer can demonstrate it would be unable to comply with the CTR program elements for reasons beyond the control of the employer, or
2. The employer can demonstrate that compliance with the program elements would constitute an undue hardship.
3. The city may ask the employer to substitute a program element of similar trip reduction potential rather than grant the employer's request.

D. Extensions

An employer may request additional time to submit a CTR Program Description and Report, or to implement or modify a program. Such requests shall be via written notice at least thirty (30) days before the due date for which the extension is being requested. Extensions not to exceed ninety (90) days shall be considered for reasonable causes. The city shall grant or deny the employer's extension request by written notice within ten (10) working days of its receipt of the extension request. If there is no response issued to the employer, an extension is automatically granted for thirty (30) days. Extensions shall not exempt an employer from any responsibility in meeting program goals. Extensions granted due to delays or difficulties with any program element(s) shall not be cause for discontinuing or failing to implement other program elements. An employer's regular reporting date shall not be adjusted permanently as a result of these extensions. An employer's annual reporting date may be extended at the discretion of the city.

E. Implementation of Employer's CTR Program

Unless extensions are granted, the employer shall implement its approved CTR program, including approved program modifications, not more than ninety (90) days after receiving written notice from the city that the program has been approved, or with the expiration of the program review period without receiving notice from the city.

10.36.090 Enforcement

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A. Compliance

For purposes of this section, compliance shall mean:

1. Fully implementing in good faith all mandatory program elements as well as provisions in the approved CTR Program Description and Report;
2. Providing a complete CTR Program Description and Report on the regular reporting date; and
3. Distributing and collecting the CTR Program Employee Questionnaire during the scheduled survey time period.

B. Program Modification Criteria

The following criteria for achieving goals for VMT per employee and proportion of drive alone trips shall be applied in determining requirements for employer CTR program modifications:

1. If an employer meets either or both goals, the employer has satisfied the objectives of the CTR plan and will not be required to improve its CTR program;
2. If an employer makes a good faith effort, as defined in RCW 70.94.534(2) and this ordinance, but has not met the applicable drive alone or VMT goal, no additional modifications are required.
3. If an employer fails to make a good faith effort as defined in RCW 70.94.534(2) and this ordinance, and fails to meet the applicable drive alone or VMT reduction goal, the city shall work collaboratively with the employer to identify modifications to the CTR program and shall direct the employer to revise its program within thirty (30) days to come into compliance with the measures defined by RCW 70.94.534(2), including specific recommended program modifications.
4. In response to the recommended modifications, the employer shall submit a revised CTR Program Description and Report, including the requested modifications or equivalent measures, within thirty (30) days of receiving written notice to revise its program.
5. The city shall review the revisions and notify the employer of acceptance or rejection of the revised program.
6. If a revised program is not accepted, the city will send written notice to that effect to the employer within thirty (30) days and, if necessary, require the employer to attend a conference with program review staff for the purpose of reaching a consensus on the required program.
7. A final decision on the required program will be issued in writing by the city within ten (10) working days of the conference.

C. Violations

The following constitute violations if the deadlines established in this ordinance are not met:

1. Failure to self identify as an affected employer;
2. Failure to perform a baseline measurement, including:
 - a. Employers notified or that have identified themselves to the city within ninety (90) days of the ordinance being adopted and that do not perform a baseline measurement consistent with the requirements specified by the city within ninety (90) days from the notification or self-identification;
 - b. Employers not identified or self-identified within ninety (90) days of the ordinance being adopted and that do not perform a baseline measurement consistent with the requirements specified by the city within ninety (90) days from the adoption of the ordinance;
3. Failure to develop and/or submit on time a complete CTR program;
4. Failure to implement all elements of an approved CTR program, unless the program elements that are carried out can be shown through quantifiable evidence to meet or exceed VMT and drive alone goals as specified in ordinance;
5. Submission of false or fraudulent data in response to survey requirements;
6. Failure to make a good faith effort, as defined in RCW 70.94.534 and this ordinance; or
7. Failure to revise a CTR program as defined in RCW 70.94.534(4) and this ordinance.

D. Penalties

1. No affected employer with an approved CTR program which has made a good faith effort may be held liable for failure to reach the applicable drive alone or VMT goal;
2. Each day of failure to implement the program shall constitute a separate violation, subject to penalties.

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- a. Whenever the city makes a determination that the affected employer is in violation of this chapter, the city shall issue a written notice and order and send it certified mail or registered mail return receipt requested to the affected employer. The notice and order shall contain:
 - i. The name and address of the affected employer;
 - ii. A statement that the city has found the affected employer to be in violation of this chapter with a brief and concise description of the conditions to be found to be in violation;
 - iii. A statement of the corrective action required to be taken. If the city has determined that corrective action is required, the order shall require all corrective action to be completed by a date stated in the notice;
 - iv. A statement specifying the amount of any civil penalty assessed on account of the violation; and
 - v. A statement advising that the order shall become final unless, no later than twenty (20) days after the notice and order are served, any person aggrieved by the order requests in writing an appeal before the city council.
 - b. The penalty for a first violation shall be one hundred dollars (\$100) per day. The penalty for subsequent violations will be two hundred fifty dollars (\$250) per day. Each day of failure to implement the program shall constitute a separate violation.
 - c. Penalties will begin to accrue ten (10) weekdays following the official date of notice from the city. In the event an affected employer appeals the violation of penalties, the penalties will not accrue during the appeals process. Should the hearing examiner decide in favor of the appellant, all of the monetary penalties will be dismissed.
3. An affected employer shall not be liable for civil penalties if failure to implement an element of a CTR program was the result of an inability to reach agreement with a certified collective bargaining agent under applicable laws where the issue was raised by the employer and pursued in good faith. An employer of unionized or otherwise represented employees shall be presumed to act in good faith compliance if they:
- a. Propose to a recognized union any provision of the employer's CTR program that is subject to bargaining as defined by the National Labor Relations Act; and
 - b. Advise the union of the existence of the statute and the mandates of the CTR program approved by the city and advise the union or bargaining agent that the proposal being made is necessary for compliance with state law (RCW 70.94.531).

10.36.100 Exemptions and Goal Modifications

A. Worksite Exemptions

1. An affected employer may request the city to grant an exemption from all CTR program requirements or penalties for a particular worksite. The affected employer shall demonstrate that it would experience undue hardship in complying with the requirements of the ordinance as a result of the characteristics of its business, its work force, or its location(s). An exemption may be granted if and only if the affected employer demonstrates that it faces extraordinary circumstances, such as bankruptcy, and is unable to implement any measures that could reduce the proportion of drive alone trips and VMT per employee.
2. Exemptions may be granted by the city at any time based on written notice provided by the affected employer. The notice should clearly explain the conditions for which the affected employer is seeking an exemption from the requirements of the CTR program. The city shall grant or deny the request within thirty (30) days of receipt of the request.
3. The city shall review annually all employers receiving exemptions, and shall determine whether the exemption will be in effect during the following program year.

B. Employee Exemptions

1. Specific employees or groups of employees who are required to drive alone to work as a condition of employment may be exempted from a worksite's CTR program.
2. Exemptions may also be granted for employees who work variable shifts throughout the year and who do not rotate as a group to identical shifts.

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3. The city will use the criteria identified in the CTR Board Administrative Guidelines to assess the validity of employee exemption requests.

4. The city shall review annually all employee exemption requests, and shall determine whether the exemption will be in effect during the following program year.

C. Modification of CTR Program Goals

1. An affected employer may request that the city modify its CTR program goals. Such requests shall be filed in writing at least sixty (60) days prior to the date the worksite is required to submit its program description and annual report. The goal modification request must clearly explain why the worksite is unable to achieve the applicable goal. The worksite must also demonstrate that it has implemented all of the elements contained in its approved CTR program.

2. The city will review and grant or deny requests for goal modifications in accordance with procedures and criteria identified in the CTR Board Guidelines.

3. An employer may not request a modification of the applicable goals until one year after city approval of its initial program description or annual report.

10.36.110

Appeals

A. Appeals. Any affected employer may appeal administrative decisions regarding exemptions, modification of goals, CTR program elements, and violations and penalties to the city council. Appeals shall be filed within ten (10) workdays of the administrative decision.

B. Judicial Appeal. Any decision of the city council shall be reviewable for unlawful, arbitrary, capricious or corrupt action or non-action by writ of review before the superior court of Clark County. The action may be brought by any person who deems himself aggrieved by such decision, provided however, that application for such a writ of review shall be made to the court within thirty (30) days from any decision to be reviewed. The cost of transcription of any records ordered certified by the court for such review shall be borne by the appealing party.