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### Alternative Transportation Programs Secured for Low-Income Residents

Boulder, CO--[Boulder Housing Partners](#) (BHP), in partnership with Boulder non-profits [eGo CarShare](#) and [Boulder B-cycle](#), will help implement two new alternative transportation programs in seven low-income communities, thanks to over \$100,000 in grant funding secured by eGo CarShare and Boulder B-cycle.

A "multi-modal tool kit" will be offered to 271 BHP households over the next two years, helping residents get to and from work, school, healthcare services and daily errands.

"Transportation and housing costs are the biggest budget line items for our residents," said Betsey Martens, executive director of BHP. "Lower transportation costs free up funds to cover other needs."

"We are excited to have the opportunity to start Neighborhood EcoPass programs in several low-income neighborhoods that will benefit greatly from this project," stated eGo CarShare's Director, Karen Worminghaus.

The majority of the funds for the project have been secured by eGo CarShare and Boulder B-cycle through Congestion Mitigation Air Quality (CMAQ) funds administered by DRCOG and CDOT. eGo CarShare's CMAQ project will provide discounted transit passes, carsharing and bicycle use for some low-income residents, and Boulder B-cycle's project will provide free annual bike sharing memberships to residents. Aspects of the project include:

- Easy access to carsharing: a minimum of five eGo CarShare vehicles will be located in low-income communities throughout Boulder and Denver.
- CarSharing rates discounted approximately 50%.
- Education about nearby multi-modal transportations options available, such as bus and bike routes.
- Significantly reduced transit passes offered through RTD's Neighborhood EcoPass (NECO) Program.
- Access to bikes via Boulder B-cycle or through a pool-bike program.

Boulder B-cycle's CMAQ project includes:

- Approximately 200 free Boulder B-cycle annual memberships distributed to BHP residents.

The eGo and Boulder B-Cycle grant programs have estimated a result in a total of 261,606 fewer single occupant vehicle trips, and nearly 1.8 million fewer vehicle miles per year, in Denver and Boulder. There is a focus on the peak ozone months of March to September.

The alternative transportation programs will be implemented in the Boulder Housing Partners neighborhoods of Broadway West and East, High Mar, Holiday, Red Oak Park and Westview Apartments.

Already implemented, the NECO pass program was reinstated at the Broadway West and East neighborhoods earlier this year using eGo's grant funding. The program has already enabled 120 residents access to NECO passes so far.

The organizations will begin outreach to residents regarding both programs in mid-summer.

**About Boulder Housing Partners:** Boulder Housing Partners is the housing authority serving the City of Boulder since 1966. BHP builds, owns, and manages quality affordable housing for low- and moderate-income Boulder residents. BHP is one of only 35 public housing authorities in the United States participating in the prestigious Moving to Work program, which encourages innovation by providing flexibility in the use of federal funds.

#### **About eGo CarShare**

eGo CarShare is a Boulder-based nonprofit carsharing organization serving the Boulder-Denver metro area. Their mission is to provide and promote alternatives to individual car ownership, thereby reducing the environmental and social impacts associated with motor vehicle use. Members can register for a vehicle online and use any vehicle in the fleet using a special key fob.

#### **About Boulder B-cycle**

Boulder B-cycle is a 501(c)(3) nonprofit organization dedicated to providing a transportation method that is green, cost-efficient and fun through the implementation of a bike-sharing program in Boulder. The system serves locals and visitors alike, including more than 1,400 annual members.

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