

# DESIGNATED RIDESHARE ZONES

## Las Olas Boulevard Six-Month Safety Improvements Demonstration Project

The rideshare pickup and drop-off zones were created to offer a safer area for drivers and those sharing a ride an alternate to existing unsafe drop-off and pick up practices, such as double parking or stopping in the travel lane. A feedback survey will be made available on the City's website for the duration of the demonstration and recommendations for permanent implementation will be made to the City Commission in July 2018.

### What are the rideshare zones?

Rideshare zones are designated areas for passenger vehicles picking up or dropping off passengers only. These zones are marked with signs, and the curb is marked with reflective yellow paint.

### Where are the rideshare zones?

Zone 1 – West of S.E. 8th Avenue on the north side of Las Olas Boulevard (in front of American Social)

Zone 2 – West of S.E. 11th Avenue on the south side of Las Olas Boulevard (in front of Louie Bossi's )

Zone 3 – East of S.E. 13th Avenue on the north side of Las Olas Boulevard (next to Rocco's Tacos )

### Who can use the rideshare zones?

Anyone sharing a ride, including taxis, Uber, Lyft, the Yellow Cab or personal vehicles may use the rideshare zones to drop-off and pick-up.

### How long can passenger vehicles access the rideshare zone?

Drivers must pull forward into the designated area, drop off or pick up the passenger, then, no later than five minutes, safely pull out of the designated zone. Vehicles may not be in a rideshare zone for more than five (5) minutes as per the City's code Section 26-136.

### When can rideshare use the designated zones?

The rideshare zones are available starting Friday, January 5, 2018. The hours of operation are Monday through Thursday, 5 p.m. to 3 a.m. and Friday 11 a.m. through Monday 3 a.m.

